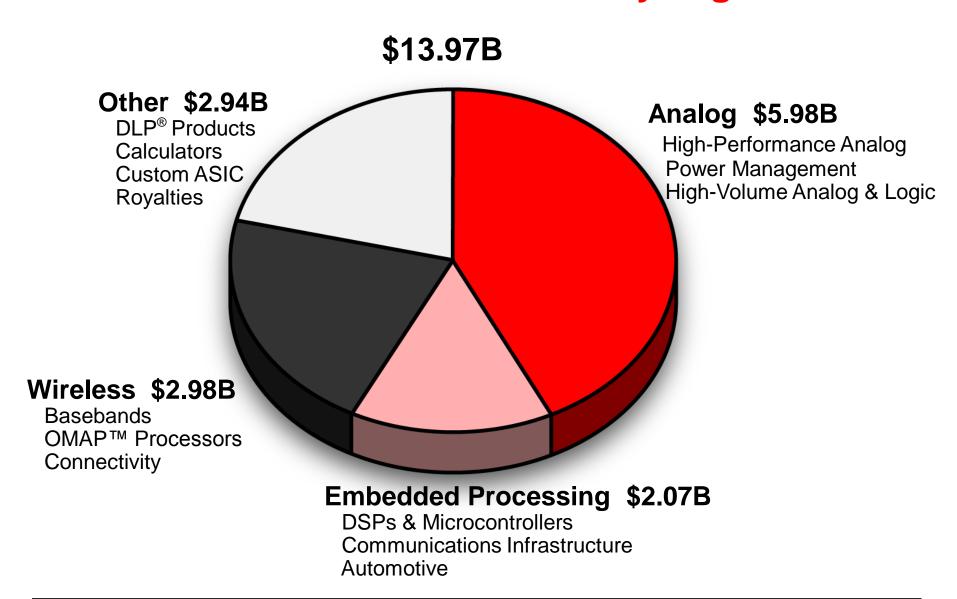
C2000[™] Regional Summit



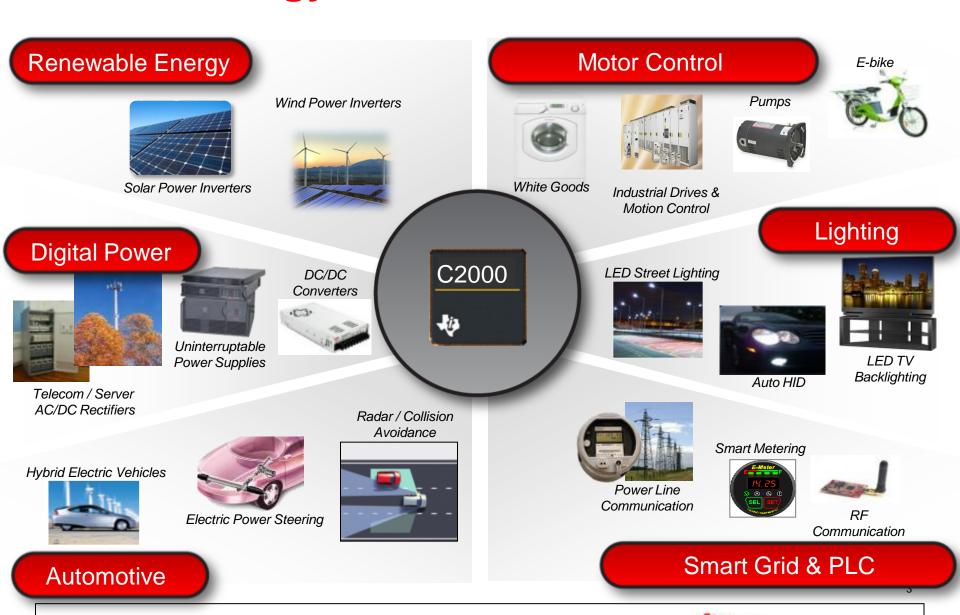
November 2011

Texas Instruments 2010 revenue by segment





C2000 Strategy: Remains EE Focused



TEXAS

NSTRUMENTS

Building Upon These 3 Brands

Piccolo™ MCUs

F2806x F2803x TEXAS TEXAS TEXAS INSTRUM TEXAS INSTRUM TEXAS INSTRUMENTS

Performance:

40-80MHz 28x CPU Floating Point Unit (optional) CLA Co-Processor (optional) VCU Accelerator (optional)

Memory:

16kB-128kB Flash 6kB-100kB SRAM

Key Peripherals:

ADC, PWM, QEP, DMA, SPI, UART, I2C, CAN, USB

Package:

38 TSSOP, 48 QFP, 56 QFN, 64 QFP, 80 QFP, 100 QFP





Delfino™ MCUs



Performance:

100-300MHz 28x CPU Floating Point Unit

Memory:

Up to 512kB Flash Up to 516 kB SRAM

Key Peripherals:

ADC, PWM, QEP, DMA, SPI, UART, I2C, CAN, EMIF

Package:

176 QFP, 176 BGA, 179 u*BGA, 256 BGA





Concerto[™] MCUs



Performance:

Dual Core
Up to 150MHz 28x CPU
Up to 100MHz ARM Cortex M3 CPU
Floating Point Unit
VCU Accelerator

Memory:

256kB-1MB Flash Up to 132kB SRAM

Key Peripherals:

ADC, PWM, QEP, DMA, EMIF, SPI, UART, I2C, CAN, USB, EMAC

Package:

144 QFP





150+ Devices, Software Compatibility

2011/12/20



C2000 has a history of innovation

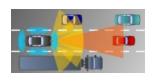
Innovation for Power Electronics Applications







F281x/F280x 32-bit MCU



Delfino™ 32-bit FP MCU



Piccolo™ 32-bit MCU

2009

Lowest Cost! Low pin count! Differentiated Performance w/ CLA Vreg, BOR, POR, 3.3V, 4.6 MSPS 12bit ADC



F24x 16-bit DSP

1997

First Dedicated
Device Aimed at
Motor Control
20 MHz, 10-bit ADC
3PH PWM

2000

More Performance 40 MHz, 10-bit ADC, 3PH PWM

2005

MCU Architecture Unified Memory 150 MIPS 12.5 MSPS 12-bit ADC High Res PWM,

2007

Highest Performance 400-600 MFLOPS, Floating Pt.

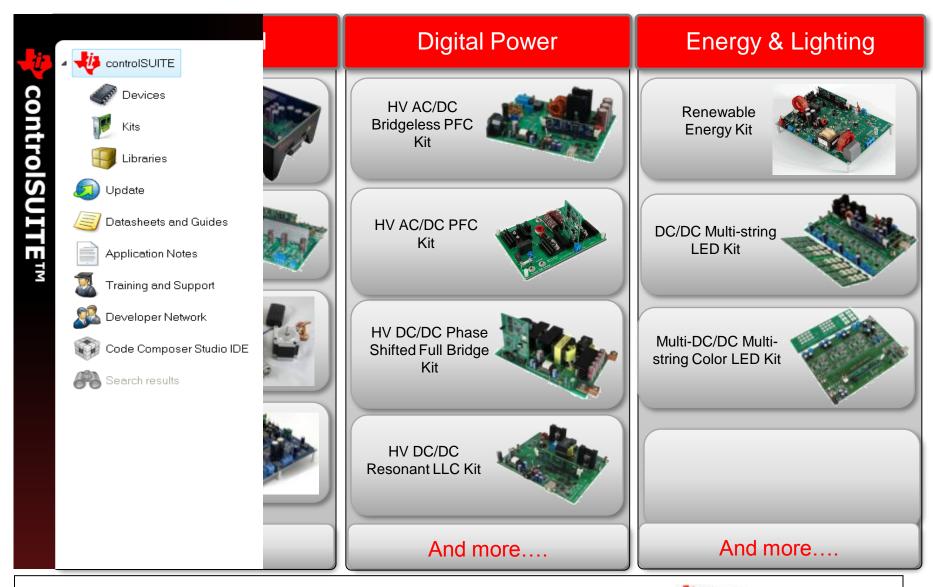


1995 Motor Control

Applications Realize the Need of DSPs



Connecting seamlessly to controlSUITE!





Concerto Family 28x + ARM Cortex M3



Concerto™ MCUs eliminate compromise

Standard MCU Challenge

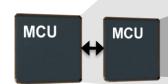
 Compromise between ideal host and control capability



Controller Real-Time Interrupt Priority Fast Closed Loops Small Sampling Windows Background task for host functions Sub-Prioritization of host functions

Dedicated MCU Challenge

- Additional complexity
- •Dual developments plus interface challenges / latency



Loop Controller

Real-Time Control Faster /More Loops Small Sampling Windows



Host Controller

Communications
Logic/Profile
Sequencing/Monitoring

Interrupt

Concerto Solution

No Compromises



Real-time Control

F28x w/ Floating-point unit



Host Subsystem

ARM[®]
Cortex[™]-M3





Control + Connectivity. No compromise.



Real-Time Control F28x w/Floating-point unit

Precision Control

- Industry Leading
 Computational Performance
- New Accelerator HW
- Flexible Precision PWMs
- Lowest latency control loops
- Robust control SW Support
- High Speed Precision Analog
- Fine-tuned Control Architecture

Host ARM® Cortex™-M3

Ecosystem of Developers

- Operating Systems
- Middleware
- Software Infrastructure

Robust Communication

- Ethernet
- USB
- CAN
- Serial
- Wireless
- Fieldbus Support



No compromise means greener technologies



Industrial drives & automation

Control

Multiple motors
Torque & speed control
Precision sensing

Host

OS / RTOS
Communication Bridge
Motion Profile
System management



Solar

Control

Max power point tracking DC/DC boost DC/AC conversion

Host

OS / RTOS
Communication Bridge
Supervisor
System management



Server

Control

Power conversion

Multiple rails and loads

Driving efficient

topologies

Power Protection

Host

System management Load balancing Diagnostics



Concerto Safety Features

Error detection and correction

- Up to 1MB of 65nm Flash & 132K RAM with error correction (ECC)
- Parity on CAN and interrupt registers
- Cyclic Redundancy Checking (CRC)
- Comparators for over-current & overvoltage protection

Redundancy for functions

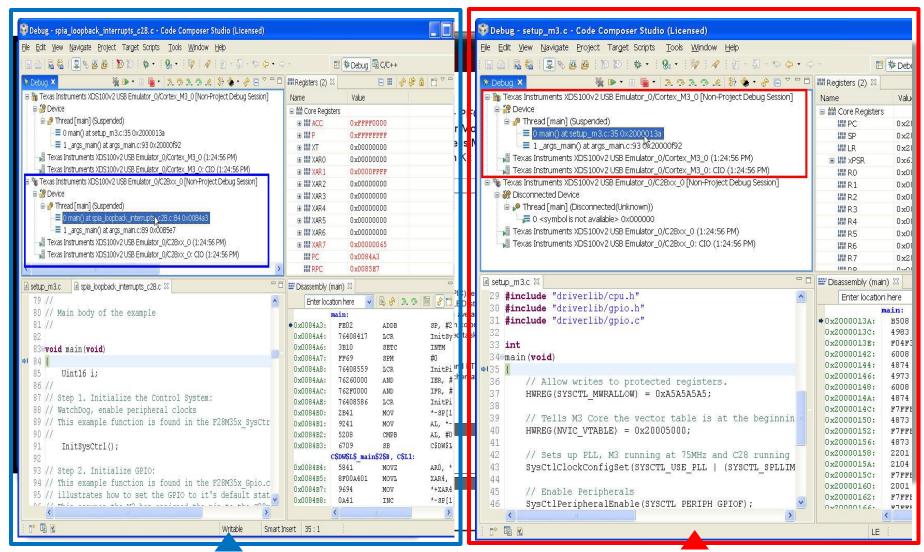
- Two cores allow each core to check on the other to ensure accurate execution
 - Two ADCs give ability to reliably monitor input measurements
 - Two clocks for backup
 - Multiple system watch dogs

Security

- Lock protection on GPIO and registers
- Memory protection for software IP safeguarding
- Permanently disable JTAG for anti-theft protection



Concerto[™] ecosystem: controlSUITE[™]



28x Real-time while debugging M3

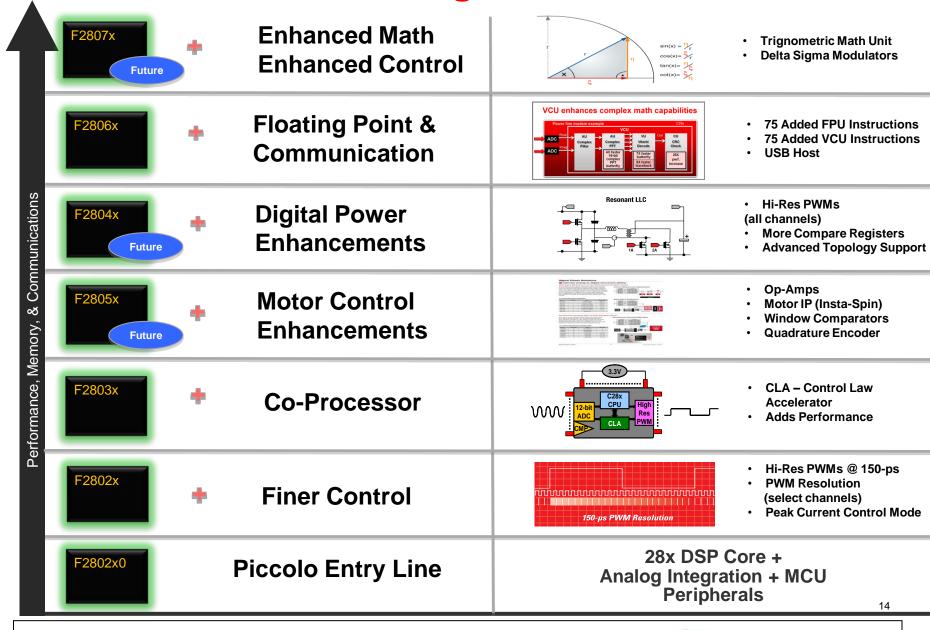
Breakpoints on one can cause break event on the other (cross-triggering)



Piccolo Family



Piccolo™ – Ever Increasing Differentiation





Development Tools



C2000 Software Tools

IDEs (compilers & debuggers)



Code Composer Studio™

Eclipse-based Code Composer Studio™ IDE supports all TI embedded processors

 Unlimited with XDS100 emulator, else 32KB limit

Modular Code Examples



controlSUITE™ provides modular software libraries for every design stage

Other resources: Technical Documents & User Guides

Stacks & Libraries

Code Libraries

Math Libraries – IQMath for floating-point

DSP Libraries – Filter and FFT algorithms

Application Libraries - Digital Motor Control and Digital Power

Utilities - Flash API and Boot ROM Source Code

IDE: Integrated Development Environment

SW Tools and Development Network



controlSUITE™

Comprehensive. Intuitive. Optimized. Real world software for real-time control. This cohesive set of software infrastructure and software tools is designed to minimize software development time. controlSUITE™ provides a centralized portal for all C2000 software, tools, documentation, and support.

Key Functional Areas

- Device Support (Bit fields, API Drivers)
- Library Repository (Math Library, DSP Library, Application Libraries, Utilities)
- Development Kit Support (Hardware Packages, Software Examples, Complete System Frameworks, Graphical User Interfaces)
- Debug and Software Tools (IDE, RTOS, Emulation)

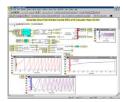
www.ti.com/controlsuite



PLCSuite

A modular software framework separating modulation, protocol and application development to extend the maximum flexibility to developers in testing and designing with PLC modems.

www.ti.com/plc



Graphical Development & Code Gen. for C2000

Configure and debug C2000 applications with TI 3rd parties' GUI based code generation tools. Generated code from a graphical block diagram can be plugged-in for CCStudio ViSSim www.vissim.com/c2000

Embedded Target www.mathworks.com/products/tic2000

TI Partners

The C2000 development ecosystem features many other software tools, including Flash programming interfaces. Visit our partners page to see more:

TI Partners Page



C2000 MCU Developer's Kits

controlCARD



Unique daughter card which allows quick experimentation with different C2000 MCUs in application development and device evaluation kits. controlCARDs are all pin compatible, allowing easy experimentation with different C2000 MCUs.

Device Evaluation



Experimenter's Kits

Docking station with access to controlCARD pins and prototyping area



Peripheral Explorer Kits

Learning kit providing interaction with majority of C2000 device peripherals



USB controlSTICKs

Quick and simple USB memory stick form factor device evaluation

Application Development Kits

Digital Power and Solar



Digital Motor Control



Lighting



C2000 offers a variety of hardware development tools designed to accelerate and simply the design process by providing real-world application examples.

Kit Contents:

- controlCARD + Base Board
- Eclipse-based CCStudio IDE
- Example Software with System Guides
- Power Supply and Cables

Developer's Packages:

- Schematics (source, .PDF files)
- Bill of materials (BOM)
- Gerber files to freely use or modify
- Pin-out table showing all key signals
- DIMM100 pin/socket mechanical details
- Available for free in controlSUITE™

controlSUITE™

Centralized portal for C2000 device and development kit software, documentation, and support.

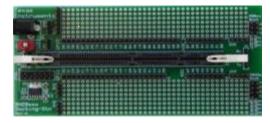


Experimenter's Kits Device Evaluation

Kits Include

- Docking Station
 - Prototyping Area
 - Access to most controlCARD signals
 - •5V and 3.3V rails
- controlCARD
 - •F2808
 - •F28335
 - •F28027
 - •F28035
 - •F28069 NEW!
 - ·C28345
 - ·C28346
 - F28M35H52C1 NEW!
- Code Composer Studio V4
- Full hardware documentation
- Example projects





 Delfino C28343 TMDXDOCK28343 - \$159



 Delfino DIM168 C28346 TMDXDOCK28346-168 - \$189



External JTAG emulator required

• F2808 TMDSDOCK2808 - \$89



Delfino F28335 TMDSDOCK28335 - \$99



Piccolo F28027 TMDSDOCK28027 - \$79



Piccolo F28035 TMDSDOCK28035 - \$89

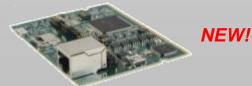


Piccolo F28069 TMDSDOCK28035 - \$99



NEW!

Concerto F28M35 TMDSDOCKH52C1 - \$139



Includes onboard USB JTAG emulation



Concerto Development Tools

H52C1 controlCARD - \$99

Plug-and-play with any existing DIM100 controlCARD-based development kit

- •Includes Ethernet, microSD, and microUSB OTG ports
- •JTAG emulation on-board via USB
- Orderable part number: TMDXCNCDH52C1

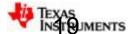


H52C1 Experimenter Kit - \$139

controlCARD and prototyping area in one kit

- Includes the Concerto DIM100 controlCARD, docking station, and cables
- Orderable part number: TMDXDOCKH52C1





Application Development Kits

