

# ARM Microprocessors for Industrial Automation

## *Efficient & Scalable architectures for the entire system*



Jun 2012



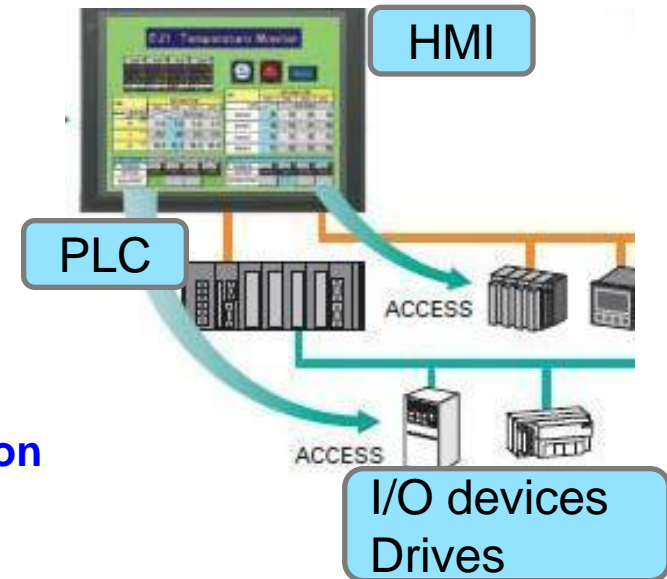
# Agenda

- High-level Information
  - TI ARM Value proposition in Industrial Automation
  - TI Hero Industrial ARM product: AM335x
  - Demos
- Detailed Information - Integrated Industrial Communications
  - EtherCAT
  - PROFIBUS
- Q&A

# TI Processors provide efficient & Scalable architectures for the entire Industrial Automation system

## Requirements

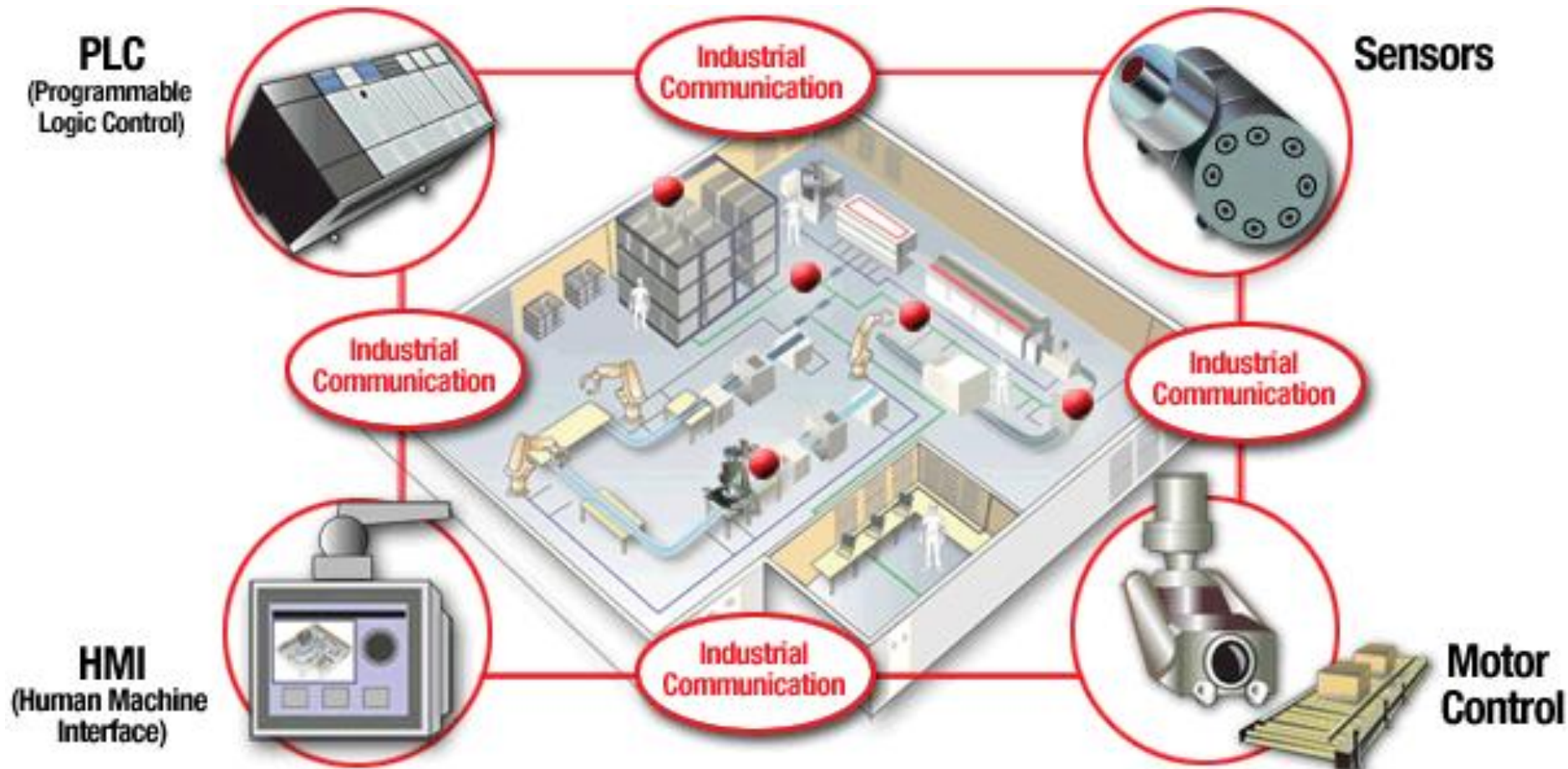
- ✓ **Scalable CPU** for different performance requirements (such as ARM9, Cortex-A8...etc)
- ✓ **Advanced user interface** (2D/3D graphics)
- ✓ **Operating Systems (HLOS and RTOS)** (Linux, Windows® Embedded CE, Android, RTOS)
- ✓ **Integrated support for various industrial communication protocols such as Profibus and EtherCAT**
- ✓ **Quality and reliability**  
Guaranteed 10+ years product life  
Extended Temperature, 70K+ Power on Hours, low FIT rates



## TI ARM Value Proposition

- **Differentiated ARM + PRU** (Programmable real-time unit) architecture
- **Scalable ARM portfolio for the entire system – HMI, PLC and I/O**
- **Industry-leading low power ARM architecture**
- **Complete signal-chain offering (Embedded Processing + Analog)**

# Industrial communications is the heart of industrial automation – Connect to Control



- Industrial Automation System = HMI + PLC + Sensors + Motor Control
- Connectivity is the heart of automation for greater productivity
- TI is uniquely positioned to provide efficient & scalable system solutions  
HW (Analog & Processor) + SW (communications & applications)

# Implementing industrial communications is a complex problem

- Key requirements: Real-time, low-latency and reliability
- Several standards are developed to meet these requirements
  - +120 Serial based standards.
  - +25 Ethernet based standards.
- Enhanced MAC (medium-access layer) functionality for different standards requiring specialized hardware (especially for slave)

## Serial-based popular standards

CAN

- CAN-Open
- DeviceNet

Modbus

Profibus

✓ **Implementation of these protocols TODAY require ASICs or FPGAs**  
✓ **TI's ARM processors have a flexible, cost-efficient solution that eliminates this need**

## Ethernet-based popular standards

EtherCAT

Ethernet/IP

ProfiNet

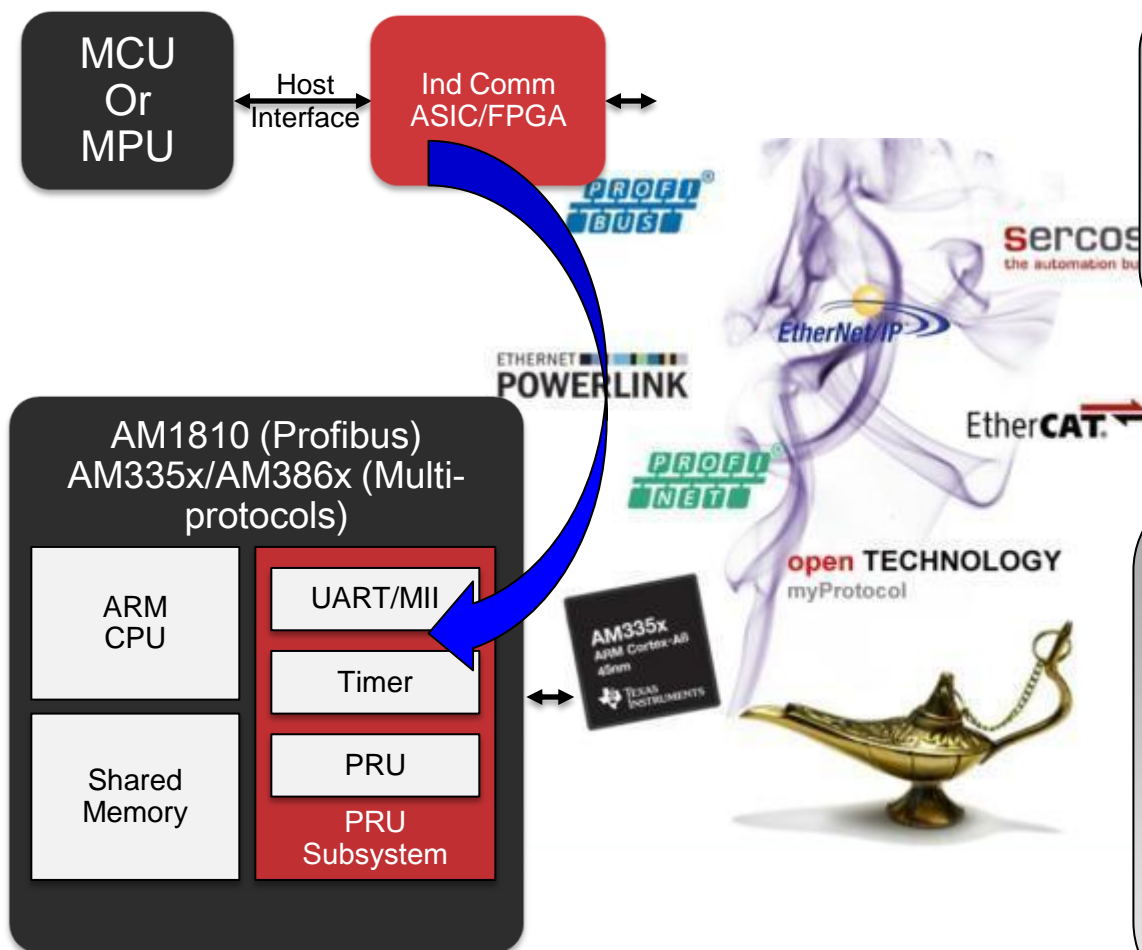
Sercos III

Mechatrolink

Powerlink

Modbus TCP

# TI solves the complex communications problem by integrating multi-protocol support in the ARM SoCs



## Typical Solution – Today

- MCU/MPU for application
- External ASIC/FPGA for communications (especially for slave)

## TI's ARM + PRU solution = 4 benefits

- System BOM savings (>40%) by eliminating the external ASIC
- Supports multiple protocols using the same hardware (PRU is completely programmable)
- Easily adapt to changing standards or create own (myProtocol)
- Scalable solution for HMI, PLC and I/O devices



# PRU (Programmable Real-time Unit) For Configurable Logic

## Enabling real-time Ethernet Master and Slave communications

### Architecture

- Two 32-bit RISC cores for real-time functions each running at 200MHz
- 8KB IRAM, 8KB DRAM, 12KB Shared RAM
- Single-cycle execution & Direct I/O interface sampling at ~5ns
- Logic, Control and arithmetic instructions
- 32-bit MULT and Interrupt controller
- Efficient bit/byte/word manipulations

### Capabilities

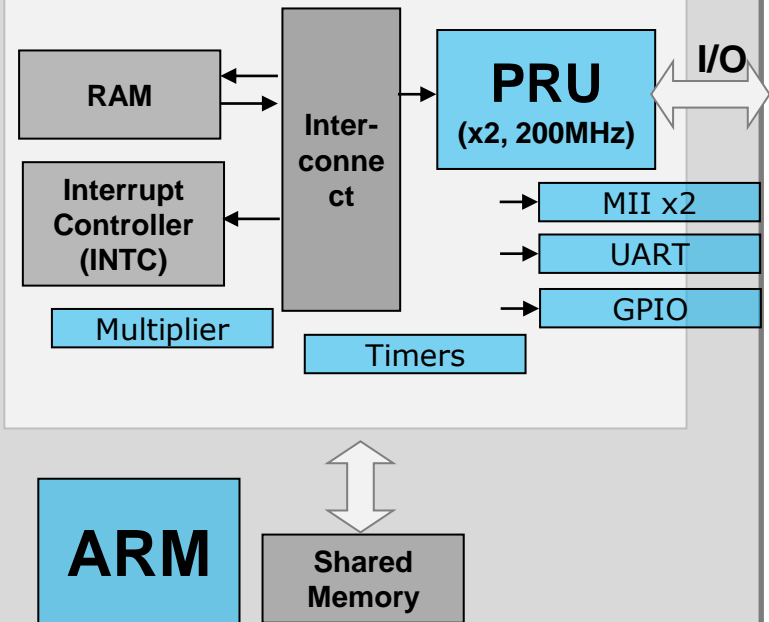
- Implement Real-time communication interfaces ([including slave i/f](#)): PROFIBUS, EtherCAT, PROFINET & Ethernet/IP
- Implement custom IP (such as EnDAT 2.2, SINC3 decimation, PWMs, DP Memory, Manchester Coding, 9 bit UART or a Backplane bus)

### Advantages

- Completely programmable & Flexible
- Reduce system cost & complexity

### AM335x SoC: ARM + PRU

#### PRU subsystem (PRU SS)



# TI's new AM335x ARM® Cortex™-A8 MPUs: Feature packed and low power

## Feature-packed ARM Cortex-A8 MPUs at ARM9 power levels and price points

- Starting sub \$5 in volume
- Less than 5 mW with flexible power options
- Integrated 3D graphics, LCD and touch screen controller, Gigabit Ethernet, PRU, CAN, LPDDR/DDR2/DDR3



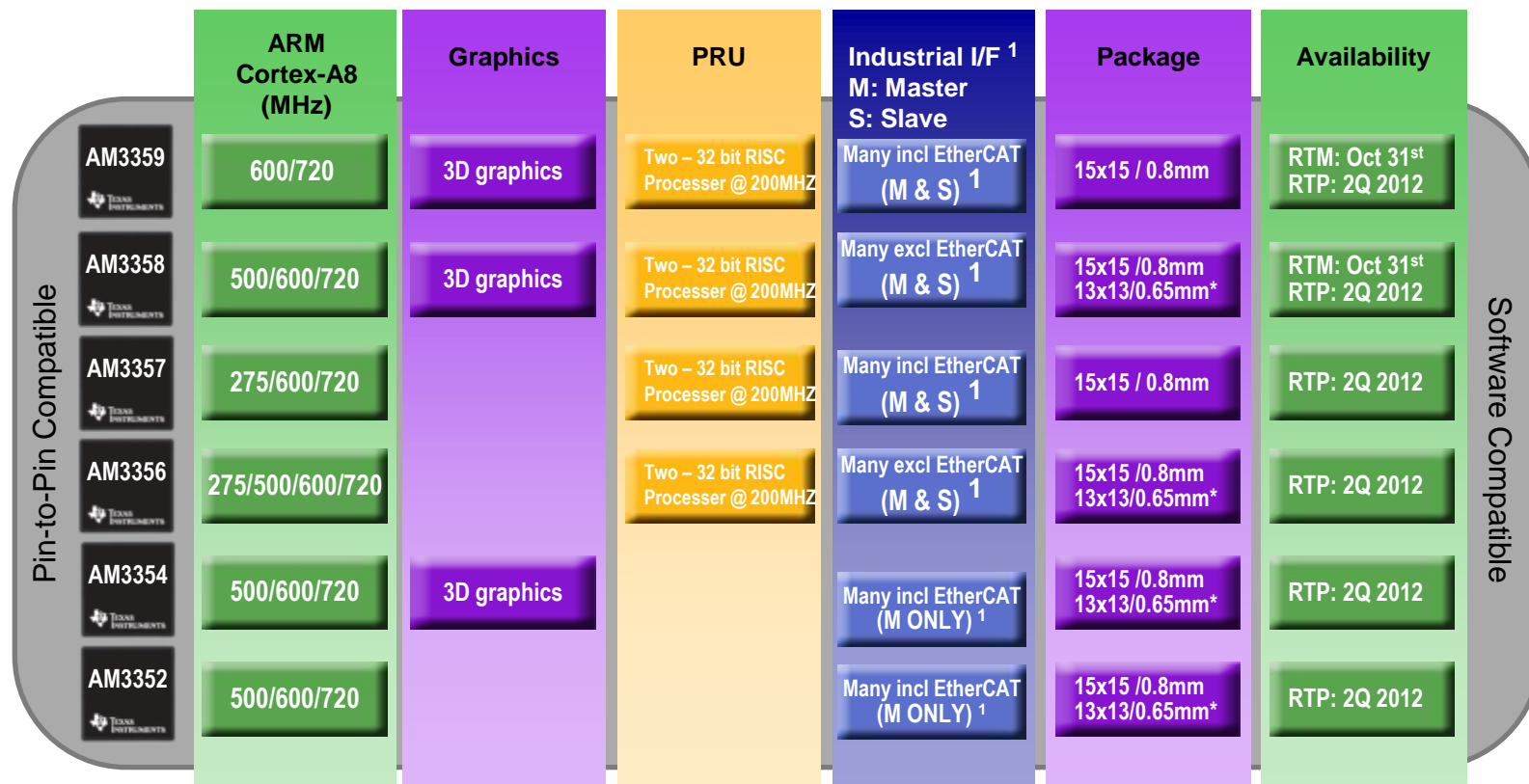
## Get to market in six months with multiple, easy and affordable development tools

- \$89 open source platform -- BeagleBone from BeagleBoard.org
- Full development kit with 7" LCD screen, wireless connectivity
- Free, complete SDK with Android, Linux, and WinCE support
- StarterWare™ to enable programming like a microcontroller
- Multiple, compatible 3P RTOS and security solutions





# AM335x – A scalable platform with 6 pin-pin compatible devices

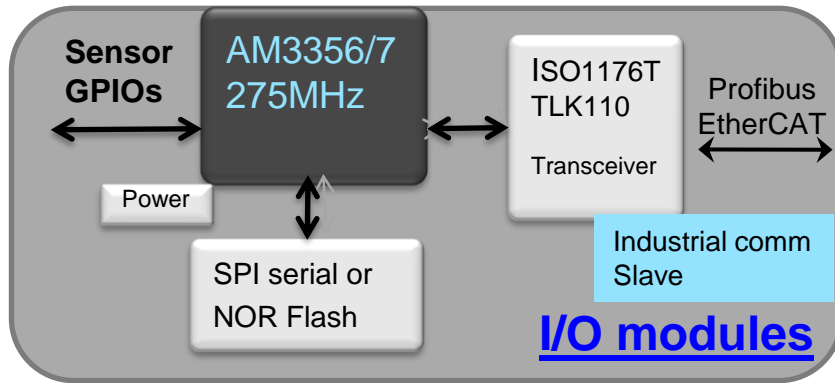


Package	15x15mm	13x13mm
ARM speed	Up to 720 MHz	Up to 500 MHz
USB 2.0 OTG + PHY	x2	x1
EMAC	2-port switch	Single port
PRU	All I/O pins	Reduced I/O pins

<sup>1</sup> TOP protocols supported are:  
EtherCAT/PROFIBUS (11/22/11),  
Ethernet\_IP/Powerlink/Sercos-III/Profinet (1Q12)

TI Confidential – NDA Restrictions

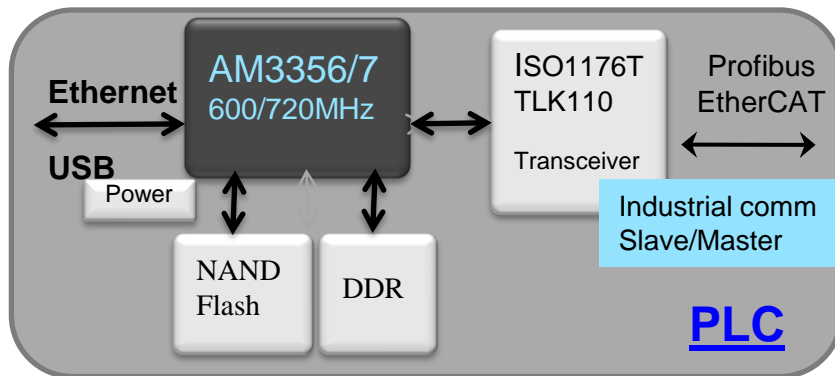
# AM335x is a 3-in-1 Scalable platform for industrial HMI, PLC and I/O communications



## ARM + PRU (AM3356/7-275)

- ✓ Low end I/O comms
- ✓ AM3356/7 @ 275MHz
- ✓ No need for DDR
- ✓ Uses Sys/BIOS RTOS

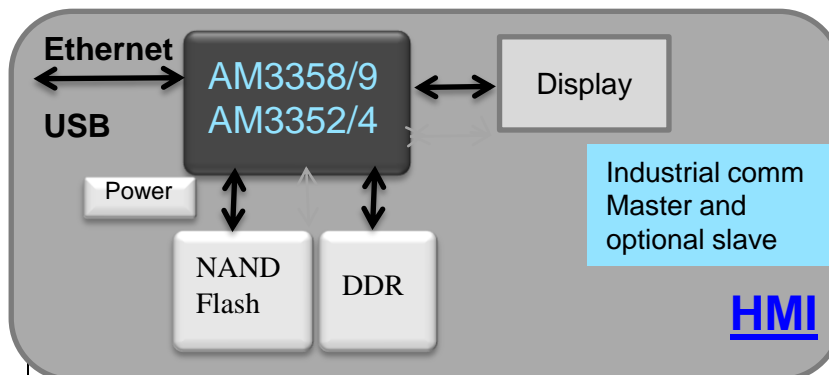
✓ 2 development tools (IDK and ICE reference design)



## ARM + PRU (AM3356/7-720)

- ✓ Mid/High-end PLC
- ✓ AM3356/7 @ 720MHz
- ✓ Based on Sys/BIOS OS and 3P RTOS options

✓ 2 development tools (IDK and ICE reference design)



## ARM Only (AM3352)

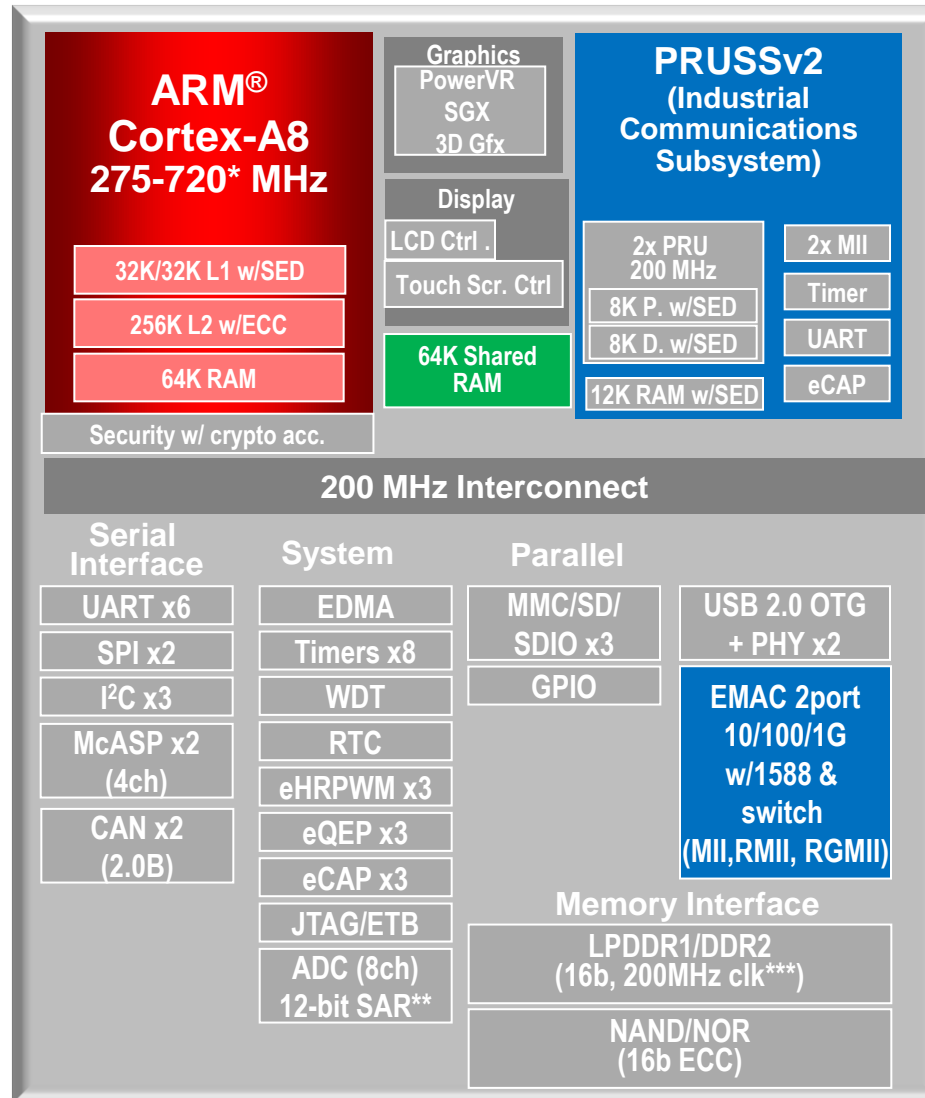
## ARM + GFX (AM3354)

## ARM + PRU+GFX (AM3358/9)

- ✓ 720MHz
- ✓ Based on Linux, WinCE and Android

✓ 2 development tools (General Purpose EVM & Beaglebone)

# AM335x Block Diagram : 3-in-1 Scalable platform for industrial HMI, PLC and I/O communications



Security  
w/ crypto acc

## Benefits

- High performance Cortex-A8 at ARM9/11 prices
- PRU Subsystem for flexible, configurable communications



## Software and development tools

- Linux, Android, WinCE and drivers direct from TI
- StarterWare enables quick and simple programming of and migration among TI embedded processors
- RTOS (QNX, Wind River, Mentor, etc) from partners
- Full featured and low cost development board options

## Power Estimates

- Total Power: 600mW-1000mW
- Standby Power: ~25mW
- Deep Sleep Power: ~2mW

## Schedule and packaging

- Samples: October 31, 2011; Production: 2Q'12
- Dev. Tools: Order open October 31, 2011
- Prelim docs: available today
- Packaging: 13x13, 0.65mm via channel array  
15x15, 0.8mm

# Get to market fast with extensive AM335x development tools

## AM335x evaluation module



**\$995**

- AM3358ZCZ – up to 720MHz
- 512MB DDR2
- 7" LCD Touchscreen
- WL1271 WL/BT Module
- TPS65910 Power Mgmt.
- Android and Linux SDK
- Available through TI eStore and Distribution
- Ships w/ Linux and Android SDKs

## AM335x BeagleBone



**\$89**

- Newest member of the BeagleBoard family
- AM3358 – up to 720MHz
- 256MB DDR2
- Small Form Factor
- TPS65917 Power Mgmt.
- Available through Distribution and [beagleboard.org](http://beagleboard.org)

## AM335x Industrial development kit



**\$895**

- AM3359ZCZ – up to 720MHz
- Evaluate Industrial Comms & Motor Control
- Motor control using AM335x or C2000
- Based on Sys/BIOS RTOS
- Available through TI eStore and Distribution
- P/N: TMDXIDK3359

## AM335x Industrial Communications Engine



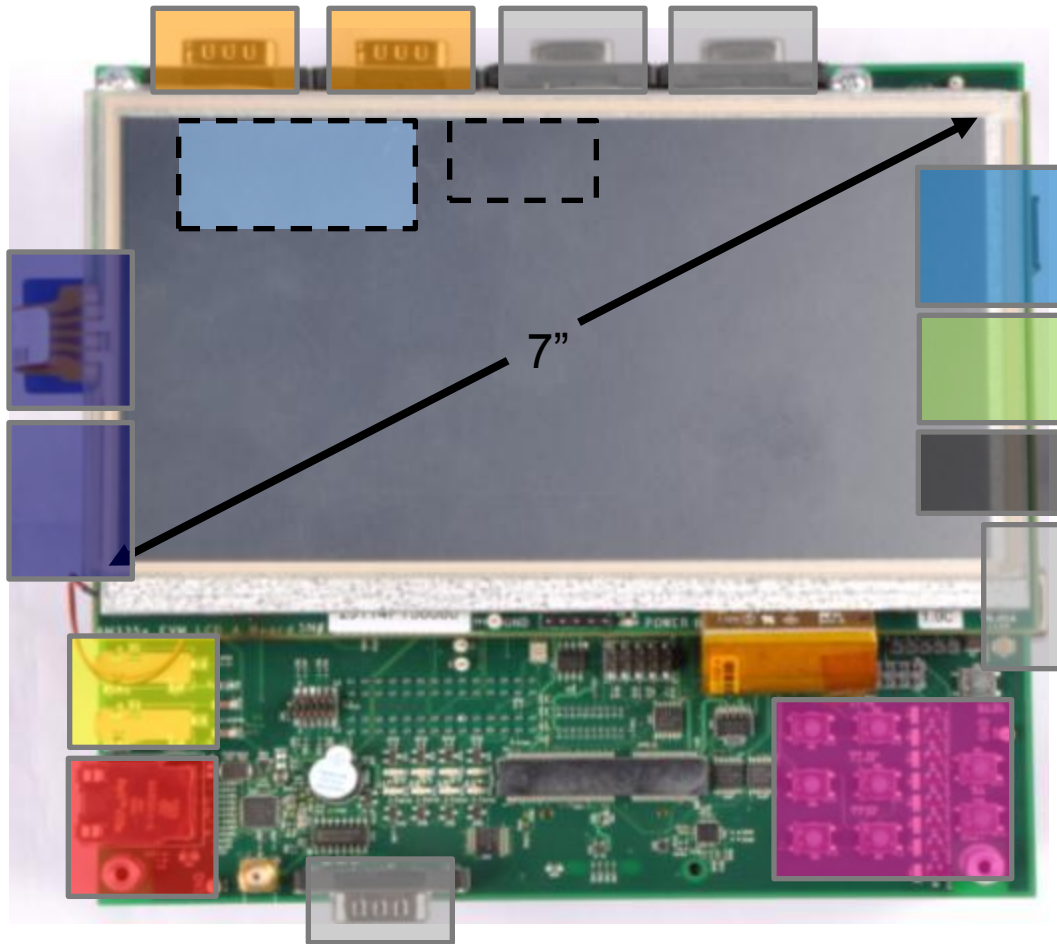
**\$99**

- Reference Design for Industrial Comms
- Optimized BOM and form factor
- Embedded XDS100
- Sys/BIOS RTOS
- Available through TI eStore and Distribution
- P/N: TMDXICE3359

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# AM335x evaluation module

# \$995



- 720MHz AM3358 processor
- 512MB DDR2 SDRAM
- 7" LCD resistive touchscreen
- Accelerometer, temp sensor, light sensor
- Test/measurement points

- Serial/RS-232 (4)
- 10/100 Ethernet (1)
- 5V Power Supply
- Power Switch
- Navigation/Buttons
- WL1271 WiFi/BT Module
- SD/MMC (2)
- USB 2.0 OTG (2)
- Audio in/out
- JTAG
- CAN (2)













# BeagleBone

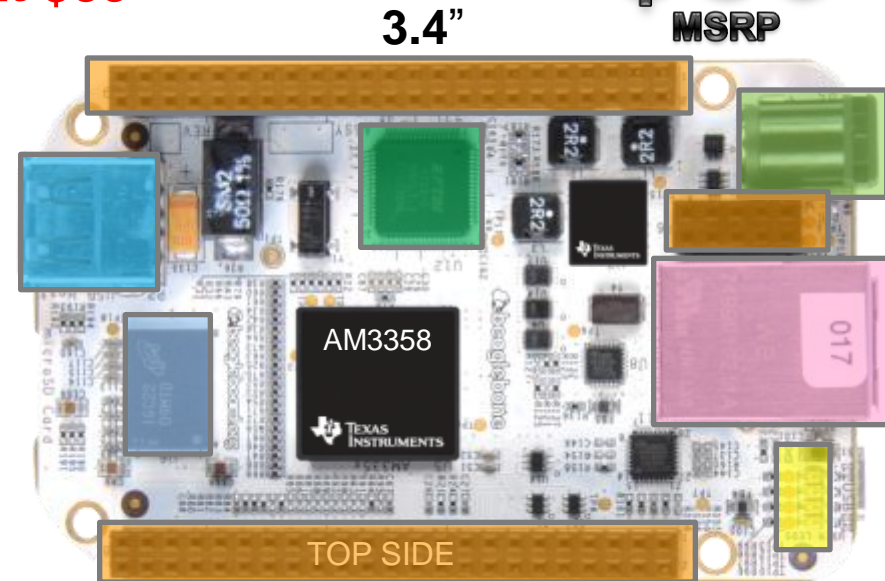
Enabling Cortex™-A8 development at \$89

**\$89**  
MSRP

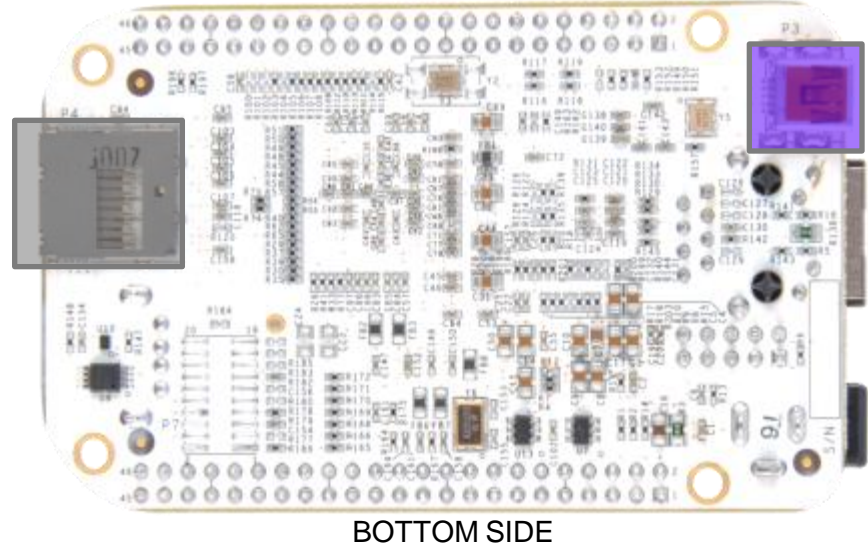


- Size of a credit-card
- Extensive hardware connectivity with Linux
- Large open source community support
- Single cable and 10-second Linux boot
- Order from [www.beagleboard.org](http://www.beagleboard.org)

	USB 2.0 Host		256MB DDR2
	5V Power Supply (opt.)		LEDs
	10/100 Ethernet		Expansion (3)
	TI Power Mgmt		MicroSD
	On-board emulator		USB 2.0 Client



2.1"

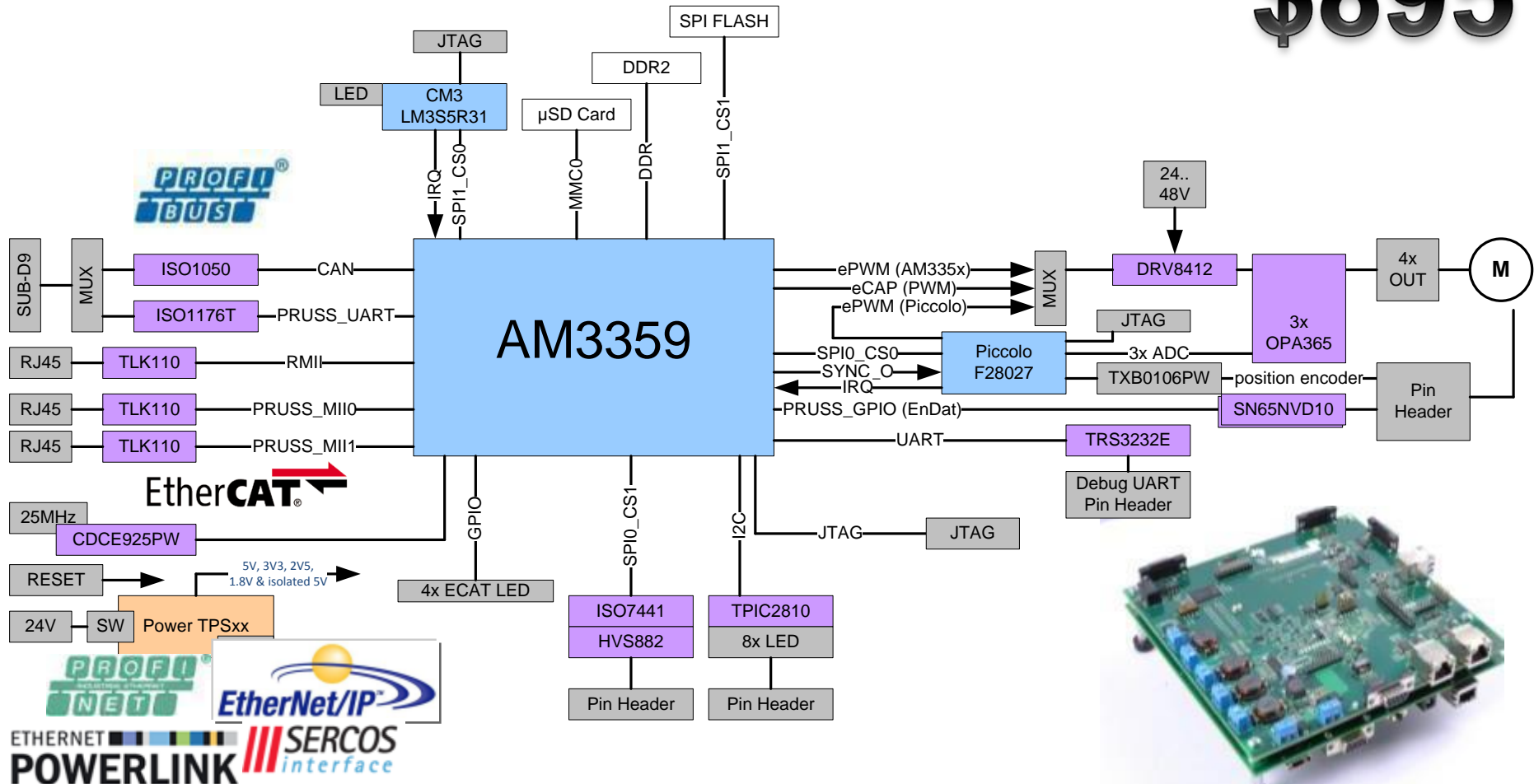




# AM335x Industrial Development Kit (IDK)

## Motor control with communications

\$895

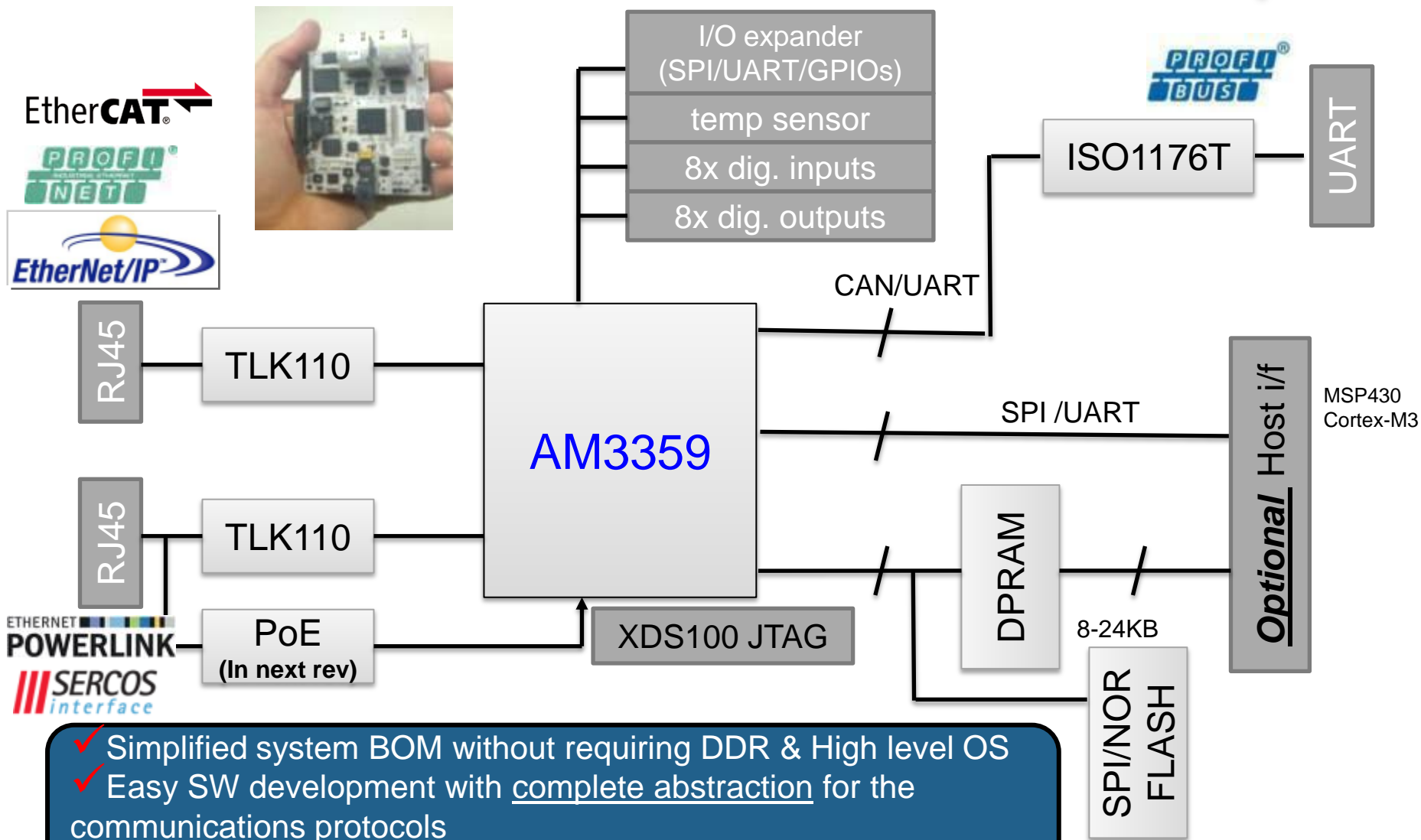


- ✓ Demonstrates multiple communications with motor control
- ✓ Availability – Jun, 2012

# AM335x Industrial Communications Engine (ICE)

Reference Design Optimized for low-end Industrial slave communications

\$99



- ✓ Simplified system BOM without requiring DDR & High level OS
- ✓ Easy SW development with complete abstraction for the communications protocols
- ✓ Availability – Nov 22<sup>nd</sup> 2011

# Support for Popular Industrial Communication Protocols

## Integrated HW support (M-Master, S-Slave)

Protocol	AM1810 OMAPL138 (ARM9)	AM335x AM386x (Cortex-A8)	Availability	Stack Partners	Engagement Model
CANOpen, Devicenet	NA	✓	NOW	TCS PORT	w/ 3P
Profibus	✓ (M & S)	✓ (M & S)	NOW	TMG	5000€ NRE (slave). w/ 3P (Master)
Modbus-TCP	✓	✓	NOW	PORT	w/ 3P
EtherCAT	✓ (M)	✓ (M & S)	Nov/11	Beckoff PORT	Free from ETG
Ethernet/IP (w/switch)	✓ (M)	✓ (M & S)	Nov/11 (Demo <sup>1</sup> )	Kalki Pyramid	w/ 3P
Ethernet/IP (w/ PRU)	✓ (M)	✓ (M & S)	2Q12 (Demo <sup>1</sup> )	Kalki Pyramid	w/ 3P
PROFINET RT	✓ (M)	✓ (M & S)	Nov/11 (Demo <sup>1</sup> )	Molex PORT	w/ 3P
PROFINET – IRT	NA	✓ (M & S)	1Q12	Molex PORT	w/ 3P
Powerlink	NA	✓ (M & S)	Nov/11 (Demo <sup>1</sup> )	B&R	w/ 3P
Sercos-III	NA	✓ (M & S)	Nov/11 (Demo <sup>1</sup> )	Automata	w/ 3P

# Get to market fast with best in class tools & development platforms

## Development Tools

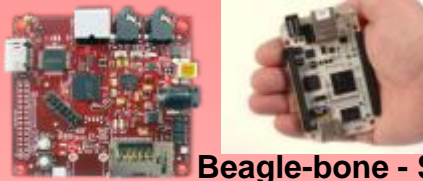
Various development tool options allow designers of all experience levels to quickly develop applications

- Design
- Code and build
- Debug
- Analyze
- Tune



## Development Boards

### Low cost boards <\$200



Beagle-bone - \$89

Beagle-XM - \$149

### Full Featured and End Equipment specific



AM/DM37x - \$1495

ICE - \$99

Low cost and full featured easy-to-use platforms to enable all developers to get started quickly

- Simple app dev kits
- Fully featured EVMs
- Reference designs & demos

## On-Demand Support

- Local Support
  - Industry's largest field sales / applications team
- WIKI's
  - [www.ti.com/sitarawiki](http://www.ti.com/sitarawiki)
- E2E Forum
  - [www.ti.com/e2e\\_sitara](http://www.ti.com/e2e_sitara)
- Training
  - [www.ti.com/training](http://www.ti.com/training)
- TI Web/Product Folders
  - [www.ti.com/sitara](http://www.ti.com/sitara)
  - [www.ti.com/arm](http://www.ti.com/arm)
- Linux Community
  - [Beagleboard.org](http://Beagleboard.org)
  - [Hawkboard.org](http://Hawkboard.org)
- Open Source Projects
  - [Designsomething.org](http://Designsomething.org)

# Industrial Demos

# Industrial Automation Demos – 1/2

## 1. Industrial Automation HMI and Motor Control Demo

AM18xx to control HMI and 2 slave devices

Piccolo™ Driving Synchronous Motors and Communicating with AM18xx



HMI:  
Qt running on  
Linux OS

Integrated Profibus  
Master/slave on  
AM1810 and  
OMAPL138

## 2. Profibus Communication Board



[More info/videos of the demos at http://www.ti.com/automation](http://www.ti.com/automation)



# Industrial Automation Demos 2/2

## Dual Axis Motion & HMI Demo at SPS'2010



Caribouboard is a proof-of-concept system based on OMAPL138 to demonstrate multiple field communications capability of AM335x

[More info/videos of the demos at http://www.ti.com/automation](http://www.ti.com/automation)



# EtherCAT

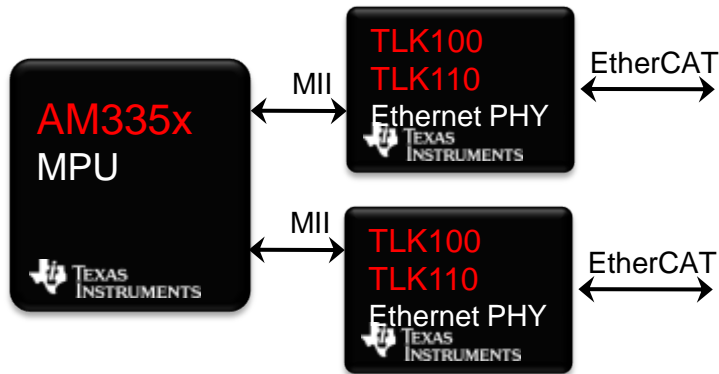
**Complete system solution for faster  
time to market**

# EtherCAT - Introduction



- Emerging Real-time Ethernet Standard
  - Driven by Beckhoff Automation
  - Accepted as physical layer for other standards
- Technical Features
  - Based on IEEE802.3 Ethernet Standard
  - 100 Mbps Full-duplex
  - Distributed Clocks and Synchronization
  - Standards
    - IEC 61158, IEC 61784-2 and IEC 61800-7
    - IEC 61784-3 for Safety over Ethernet
  - TwinCAT, CANopen, SERCOS application layers
- Applications
  - Industrial Drives
  - Distributed I/O
  - Industrial Computing and Control
- EtherCAT Technology Group (ETG)
  - Drives development of EtherCAT
  - Founded in 2003 by Beckhoff Automation
  - Beckhoff assigned rights to EtherCAT to ETG
  - Free membership
- Global presence
  - 1350+ Members from 50 countries
- Active
  - Worldwide training centers
  - Plug-fests
  - Technical committees
  - Working groups

# EtherCAT Slave



## Devices

- AM335x

## Features

- ARM Cortex A8
- **Beckhoff EtherCAT stack – Free production license for ETG members (ETG membership is free)**
- **Compatible with other third party EtherCAT stacks**
- No-OS or RTOS (TI SYS/BIOS) compatible
- TLK100/TLK110 Industrial Ethernet transceiver

## Benefits

- Lower ASIC cost and reduced PCB area
- EtherCAT Master /slave integrated on application processor

## Support

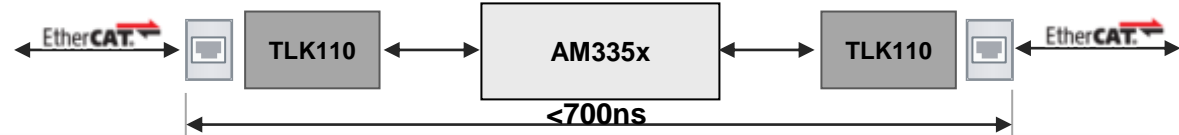
- TI's Industrial SDK with SYS/BIOS kernel
- 3<sup>rd</sup> party support for free/commercial protocol stack

## Availability

- AM335x sampling in 4Q2011
- 15x15 at 0.8mm pitch extended temp package
- Guaranteed long term availability



# EtherCAT Slave – Features



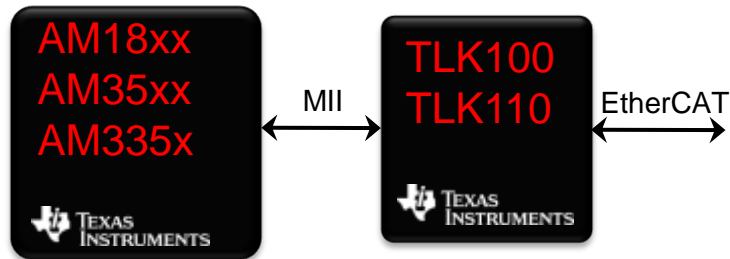
Attribute	Parameters
Ports	Two MII 100Base-TX (700ns RX-TX latency with TI PHY)
FMMUs (Fieldbus Memory Management Unit)	Up to 8
Sync Managers	Up to 8
Timer	64 bit
Distributed Clocks	Supported; Protocol feature to ensure all devices in the network have the same time.
Sync Signals	Sync0 supported
Latch Signals	Supported
Host Interrupts	Supported; interrupting the host to communicate various events
Bitwise Operations	Supported with some restrictions (more details available later)
Digital I/O	Supported; upto 8 pins mapped to PRU. Many other GPIOs.
Watchdog	Supported
Operating System	OS Independent. SDK supplied with SYS/BIOS real-time kernel.

# EtherCAT Slave – Compliance Testing

- Developed in conjunction with EtherCAT Technology Group (ETG)
- Hosting and participation in multiple EtherCAT plug-fest events – 4Q 2011 starting from Oct/17 2011
- Tested with off-the-shelf EtherCAT slave devices
- Tested against TwinCAT and CoDeSys
- Tested against Compliance Test Tool from ETG
- Conformance Testing at official EtherCAT test centers planned in 4Q 2011



# EtherCAT Master



## Devices

- AM18xx
- AM35xx
- AM335x
- Several other Sitara devices with Ethernet peripheral

## Features

- ARM9 / ARM Cortex A8
- 3S/CoDeSys or open source EtherCAT stack
- TLK100/TLK110 Industrial Ethernet transceiver
- Linux support included in SDK
- Compatible with third party OS/RTOS

## Benefits

- Lower cost and power and PCB area
- EtherCAT Master integrated on application processor

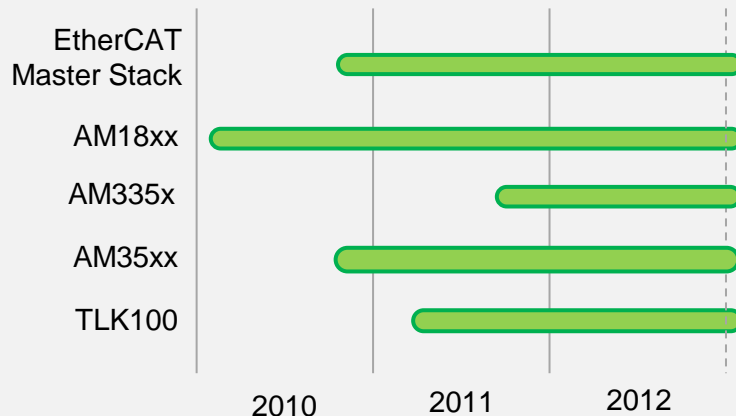
## Support

- TI's Industrial SDK with Linux
- 3<sup>rd</sup> party free/commercial protocol stack

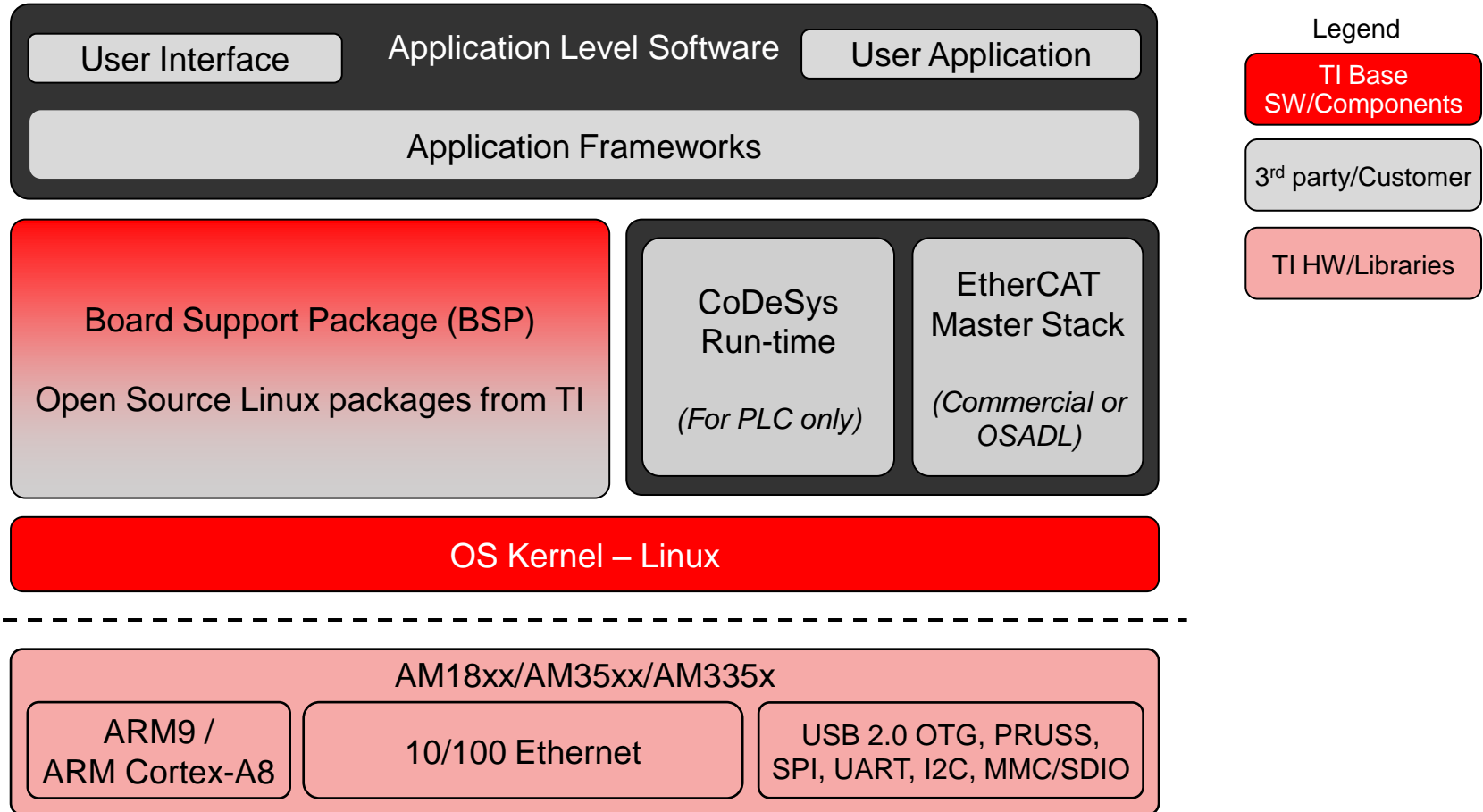
## Availability

- AM18xx and AM35xx available now
- AM335x sampling in September 2011
- Guaranteed long term availability

## Availability



# EtherCAT Master – Software



# EtherCAT Master – Tools and Support

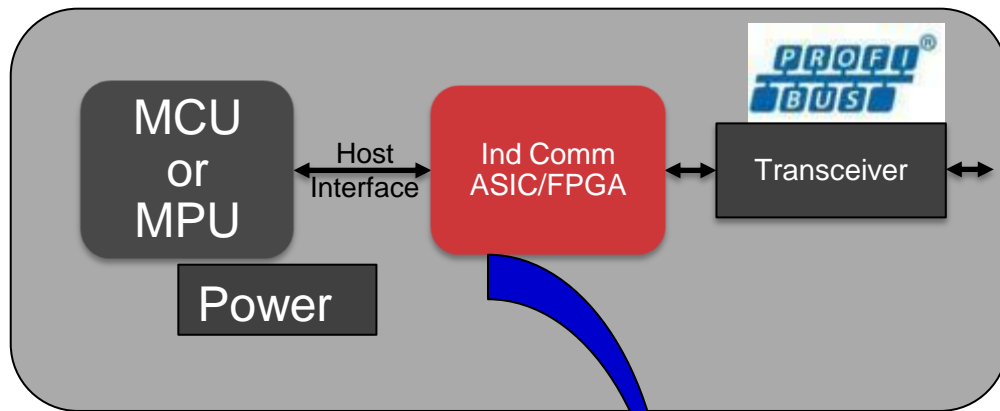
- Silicon Platform
  - TI ARM MPUs with ARM9 or ARM Cortex-A8 and integrated Ethernet MAC
  - TI Ethernet PHY such as TLK100 or TLK110
- Software
  - Linux Industrial Software Development Kit from TI
  - PLC run time (if PLC functionality integrated in EtherCAT master)
    - CoDeSys run-time commercial license from 3S Software
  - EtherCAT master stack
    - Included in CoDeSys (if PLC run-time is used), or
    - Alternate EtherCAT master libraries available from third parties
- Support
  - TI support for its devices and its software development kits
  - Third party support for respective products

**Profibus**

**Complete system solution for faster**  
**time to market**

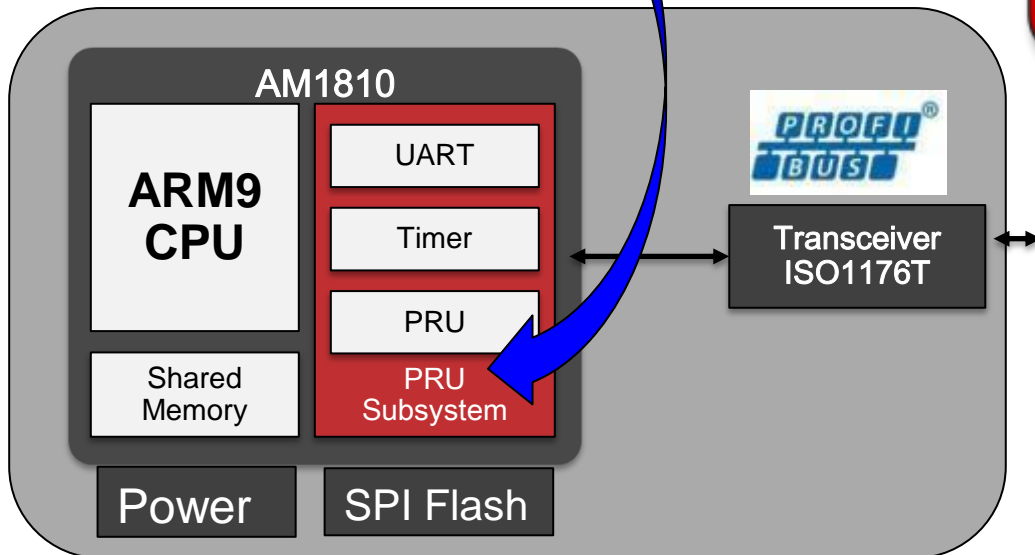
# TI ARM Advantage for Profibus implementation

## BOM Analysis



### Typical Solution Today

- uC/Processor (~\$3/1ku)
- External ASIC/FPGA for communications (~\$12/1ku)
- **Different ASIC for slave and master functionality**
- Extended temp (-40 to 85C)

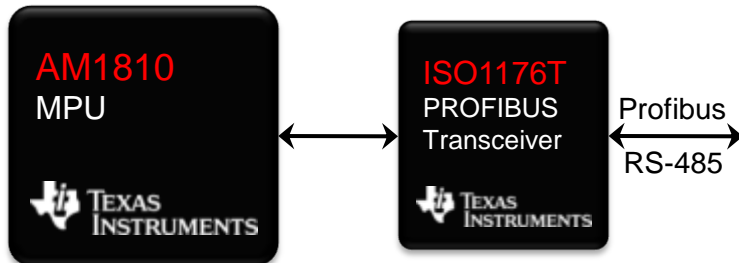


### TI Solution – 5 benefits

- **System BOM saving of ~\$5.85 (~40% cost reduction)**
  - AM1810 (\$8.95/1ku) + SPI Flash (\$0.25) eliminating the ASIC. Additional savings if other peripherals are required
- **Supports both Profibus Master (PLC) and Slave (I/O devices)**
- **Flexible and scalable with a high performance ARM core**
- **Industrial temp (-40 to 105C)**
- **Complete solution with Processor + Analog**

# PROFIBUS – Available now on AM1810

## Complete system solution for faster time to market



### Features

- PROFIBUS DP (Distributed Periphery) V0 and V1
  - Profibus Slave ([certified by Siemens authorized Test Labs](#))
  - Profibus Master (not certified yet)
- 12 Mbaud/second maximum

### Benefits

- Lower total BOM with reduced cost PCB area
- Low power and extended temperature

### Support

- TI supported firmware and development platforms
- Pre-tested 3<sup>rd</sup> party (TMG) protocol stack for evaluation
- Production license of TMG Stack for one-time fee of €5000
- PROFIBUS white paper, application note and additional design information at PROFIBUS page ([www.ti.com/profibus](http://www.ti.com/profibus))

### Availability

- AM1810 Production **NOW**
- Guaranteed 10+ years supply



### Certificate

PROFIBUS Nutzerorganisation e.V. grants to

**Texas Instruments Deutschland GmbH**  
Haggertystraße 1, 85356 Freising

the Certificate No: **Z01544** for the PROFIBUS Slave:

Model Name: Sitara Evaluation Module (EVM)  
Revision: V1.0; SW/FW: 1.0; HW: 1.0  
GSD: PRU\_OCDA.GSD; File Version 17.10.2009

This certificate confirms that the product has successfully passed the certification tests with the following scope:

<input checked="" type="checkbox"/>	DP-V0	MS0, Sync, Freeze, Fail_Safe
<input checked="" type="checkbox"/>	DP-V1	MS1, MS2, I&M
<input checked="" type="checkbox"/>	Physical Layer	RS485

Test Report Number: **543-1**  
Authorized Test Laboratory: **Siemens AG, Fürth, Germany**



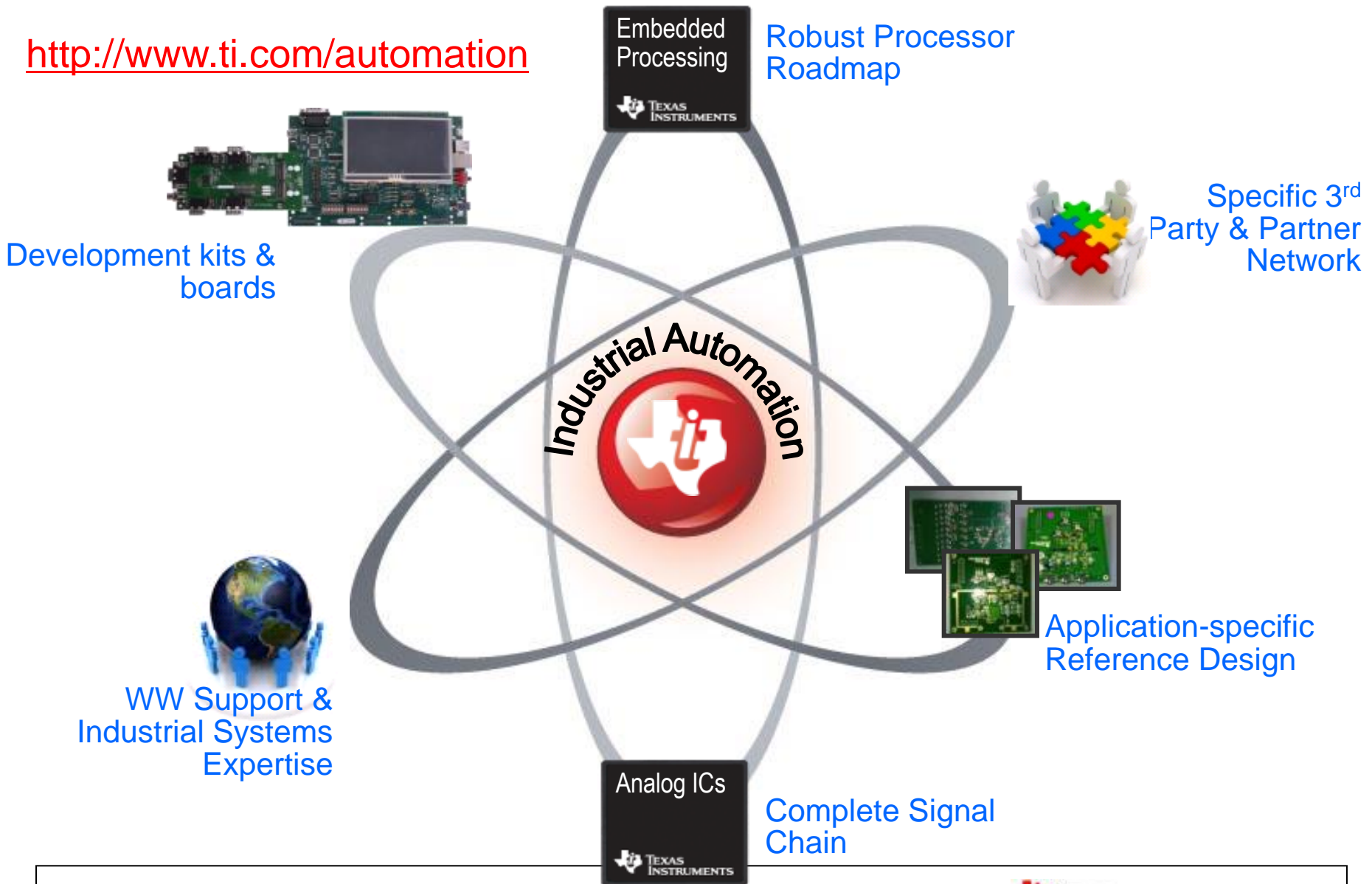


# PROFIBUS – Features

Attribute	Parameters
ARM9 Frequency	Up to 375 MHz
Data Rates (baud)	12M, 6M, 3M, 1.5M, 500k, 187.5k, 93.75k, 19.2k, 9.6k
DP v0 Support	Cyclic exchange of data and diagnosis
DP v1 Support	Acyclic/cyclic data exchange and alarm handling
DP v2 Support	Not yet supported
Response Time	11 bit minimum TSDR Response Time
Operating System	Certified solution is based on Embedded Real-Time Linux, but PROFIBUS Solution in AM1810 is agnostic to OS

# TI: Innovation in Industrial Automation Solutions

<http://www.ti.com/automation>



# Thanks