

ARM Microprocessors for Industrial Automation

Efficient & Scalable architectures for the entire system



Jun 2012



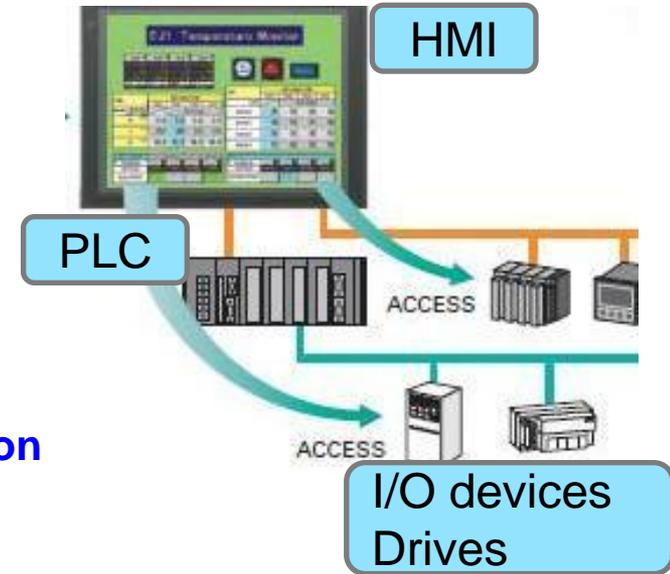
Agenda

- High-level Information
 - TI ARM Value proposition in Industrial Automation
 - TI Hero Industrial ARM product: AM335x
 - Demos
- Detailed Information - Integrated Industrial Communications
 - EtherCAT
 - PROFIBUS
- Q&A

TI Processors provide efficient & Scalable architectures for the entire Industrial Automation system

Requirements

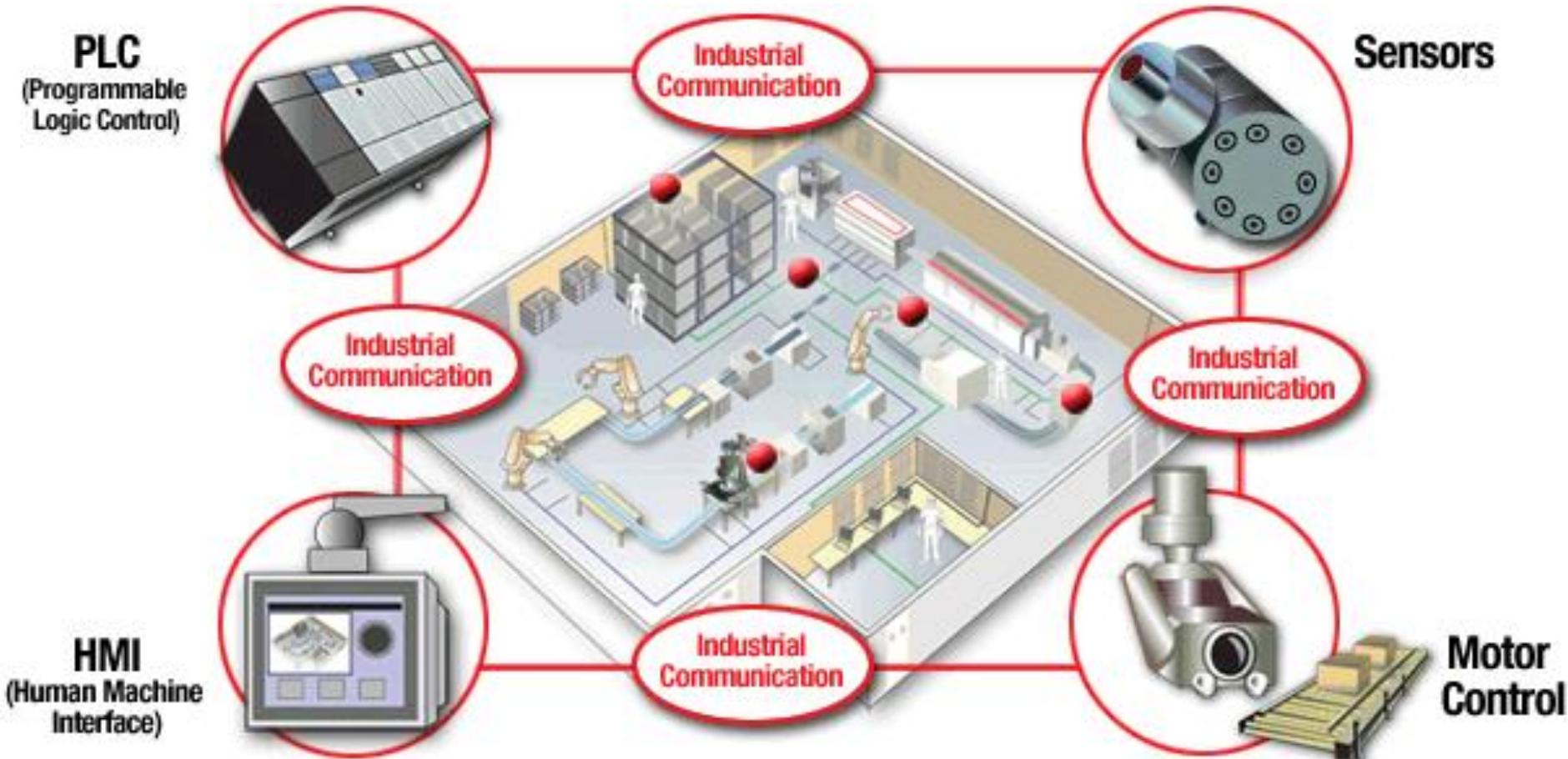
- ✓ **Scalable CPU for different performance requirements**
(such as ARM9, Cortex-A8...etc)
- ✓ **Advanced user interface (2D/3D graphics)**
- ✓ **Operating Systems (HLOS and RTOS)**
(Linux, Windows® Embedded CE, Android, RTOS)
- ✓ **Integrated support for various industrial communication protocols such as Profibus and EtherCAT**
- ✓ **Quality and reliability**
Guaranteed 10+ years product life
Extended Temperature, 70K+ Power on Hours, low FIT rates



TI ARM Value Proposition

- **Differentiated ARM + PRU (Programmable real-time unit) architecture**
- **Scalable ARM portfolio for the entire system – HMI, PLC and I/O**
- **Industry-leading low power ARM architecture**
- **Complete signal-chain offering (Embedded Processing + Analog)**

Industrial communications is the heart of industrial automation – Connect to Control



- Industrial Automation System = HMI + PLC + Sensors + Motor Control
- Connectivity is the heart of automation for greater productivity
- TI is uniquely positioned to provide efficient & scalable system solutions
HW (Analog & Processor) + SW (communications & applications)

Implementing industrial communications is a complex problem

- Key requirements: Real-time, low-latency and reliability
- Several standards are developed to meet these requirements
 - +120 Serial based standards.
 - +25 Ethernet based standards.
- Enhanced MAC (medium-access layer) functionality for different standards requiring specialized hardware (especially for slave)

Serial-based popular standards

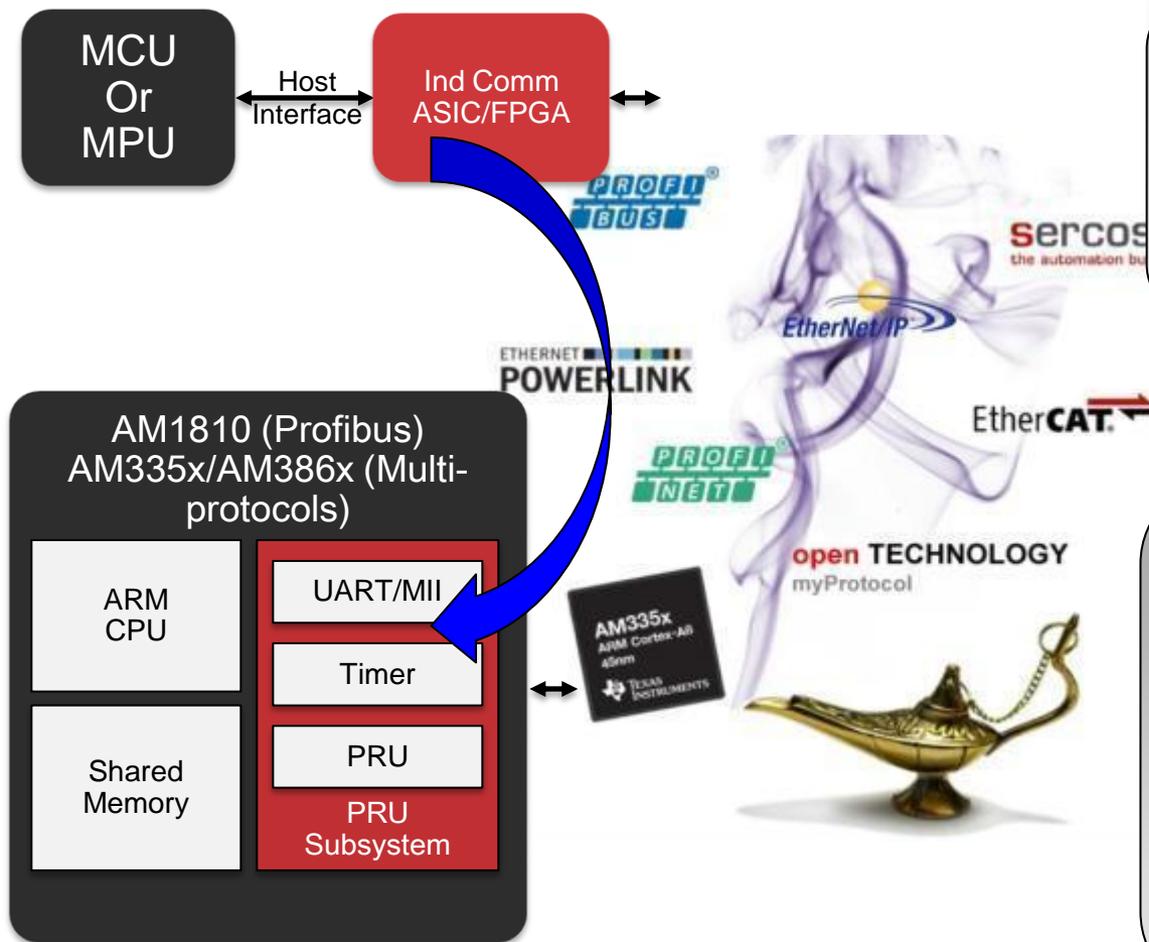
CAN
- CAN-Open
- DeviceNet
Modbus
Profibus

✓ **Implementation of these protocols TODAY require ASICs or FPGAs**
✓ **TI's ARM processors have a flexible, cost-efficient solution that eliminates this need**

Ethernet-based popular standards

EtherCAT
Ethernet/IP
ProfiNet
Sercos III
Mechatrolink
Powerlink
Modbus TCP

TI solves the complex communications problem by integrating multi-protocol support in the ARM SoCs



Typical Solution – Today

- MCU/MPU for application
- External ASIC/FPGA for communications (especially for slave)

TI's ARM + PRU solution = 4 benefits

- System BOM savings (>40%) by eliminating the external ASIC
- Supports multiple protocols using the same hardware (PRU is completely programmable)
- Easily adapt to changing standards or create own (myProtocol)
- Scalable solution for HMI, PLC and I/O devices

PRU (Programmable Real-time Unit) For Configurable Logic

Enabling real-time Ethernet Master and Slave communications

Architecture

- Two 32-bit RISC cores for real-time functions each running at 200MHz
- 8KB IRAM, 8KB DRAM, 12KB Shared RAM
- Single-cycle execution & Direct I/O interface sampling at ~5ns
- Logic, Control and arithmetic instructions
- 32-bit MULT and Interrupt controller
- Efficient bit/byte/word manipulations

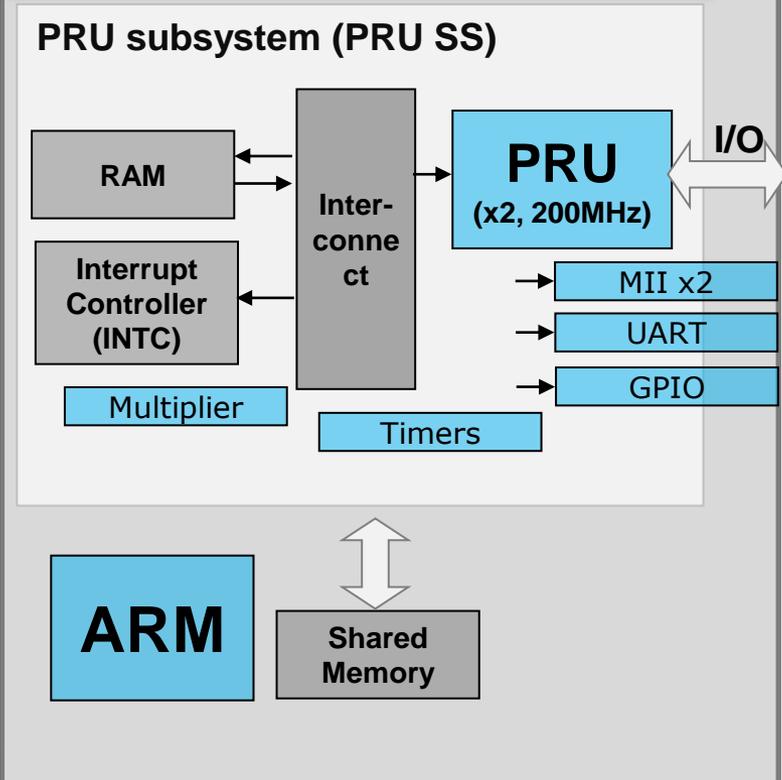
Capabilities

- Implement Real-time communication interfaces (including slave i/f): PROFIBUS, EtherCAT, PROFINET & Ethernet/IP
- Implement custom IP (such as EnDAT 2.2, SINC3 decimation, PWMs, DP Memory, Manchester Coding, 9 bit UART or a Backplane bus)

Advantages

- Completely programmable & Flexible
- Reduce system cost & complexity

AM335x SoC: ARM + PRU



TI's new AM335x ARM® Cortex™-A8 MPUs: Feature packed and low power

Feature-packed ARM Cortex-A8 MPUs at ARM9 power levels and price points

- Starting sub \$5 in volume
- Less than 5 mW with flexible power options
- Integrated 3D graphics, LCD and touch screen controller, Gigabit Ethernet, PRU, CAN, LPDDR/DDR2/DDR3

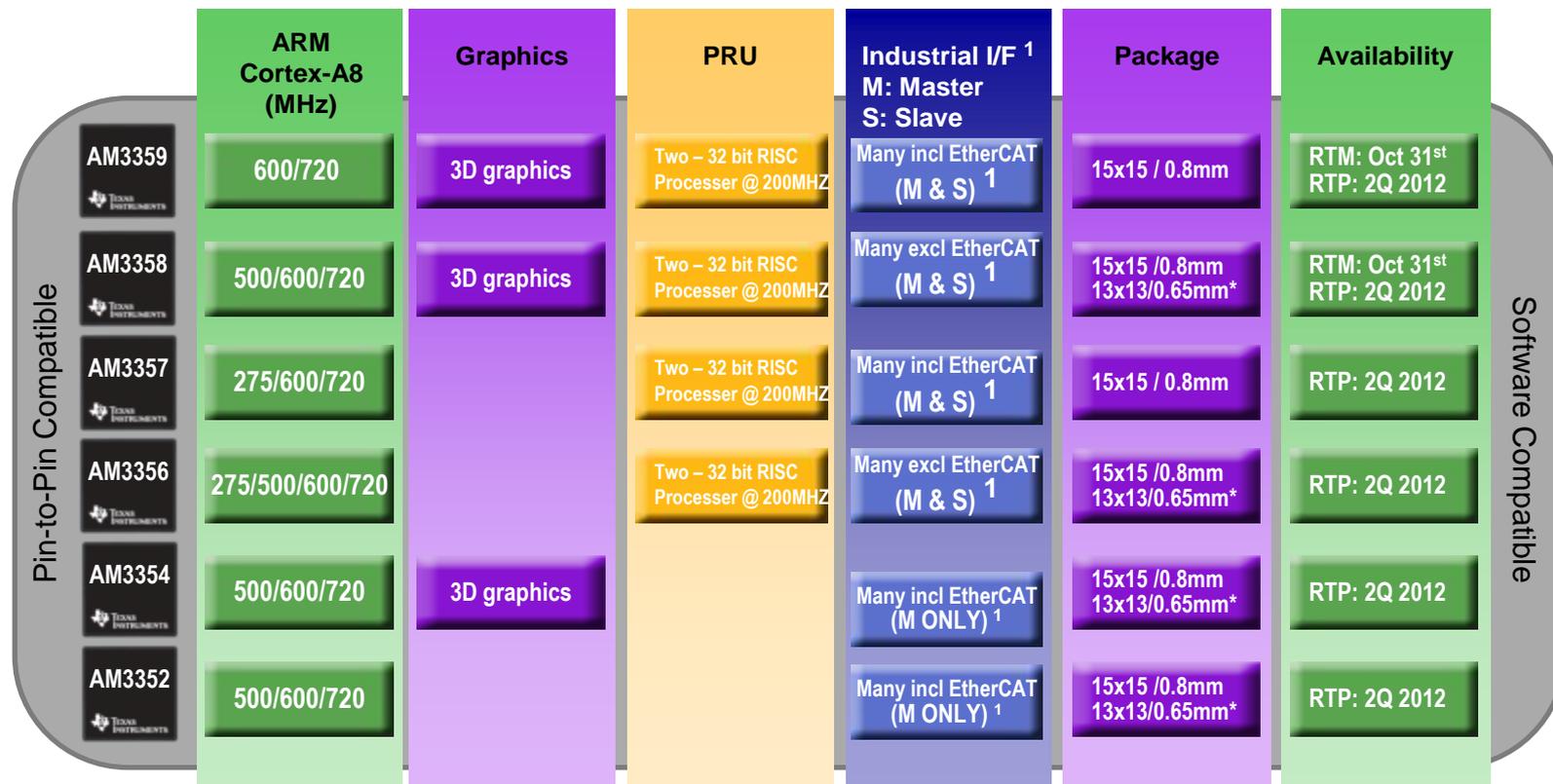


Get to market in six months with multiple, easy and affordable development tools

- \$89 open source platform -- BeagleBone from BeagleBoard.org
- Full development kit with 7" LCD screen, wireless connectivity
- Free, complete SDK with Android, Linux, and WinCE support
- StarterWare™ to enable programming like a microcontroller
- Multiple, compatible 3P RTOS and security solutions



AM335x – A scalable platform with 6 pin-pin compatible devices

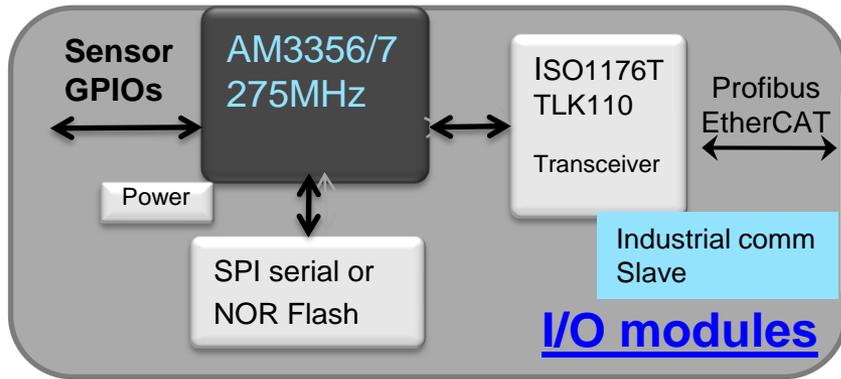


Package	15x15mm	13x13mm
ARM speed	Up to 720 MHz	Up to 500 MHz
USB 2.0 OTG + PHY	x2	x1
EMAC	2-port switch	Single port
PRU	All I/O pins	Reduced I/O pins

¹ TOP protocols supported are:
 ETHERCAT/PROFIBUS (11/22/11),
 Ethernet_IP/Powerlink/Sercos-III/Profinet (1Q12)

TI Confidential – NDA Restrictions

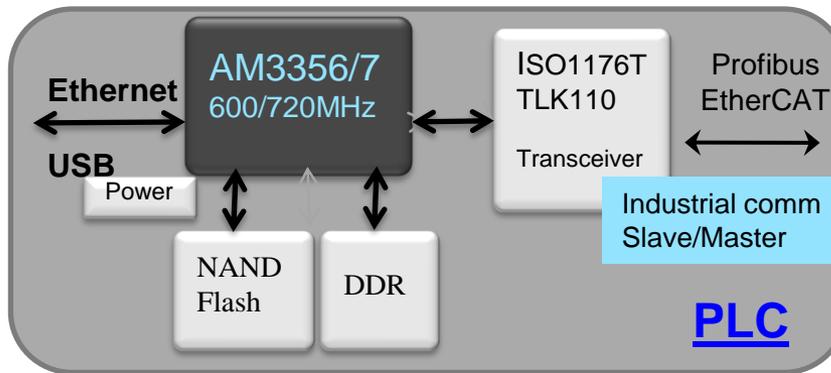
AM335x is a 3-in-1 Scalable platform for industrial HMI, PLC and I/O communications



ARM + PRU (AM3356/7-275)

- ✓ Low end I/O comms
- ✓ AM3356/7 @ 275MHz
- ✓ No need for DDR
- ✓ Uses Sys/BIOS RTOS

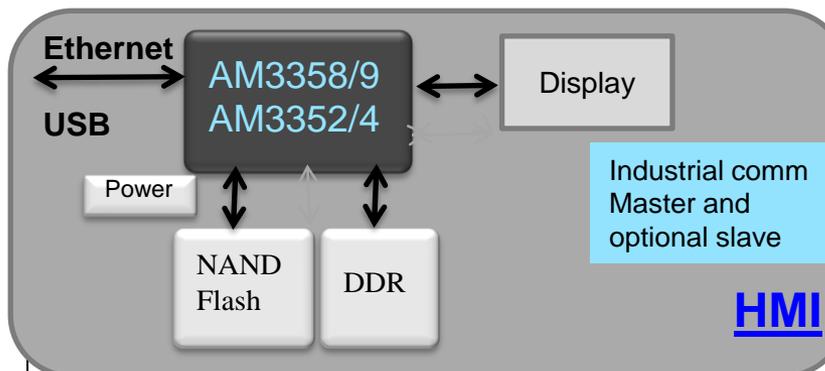
✓ 2 development tools (IDK and ICE reference design)



ARM + PRU (AM3356/7-720)

- ✓ Mid/High-end PLC
- ✓ AM3356/7 @ 720MHz
- ✓ Based on Sys/BIOS OS and 3P RTOS options

✓ 2 development tools (IDK and ICE reference design)



ARM Only (AM3352)

ARM + GFX (AM3354)

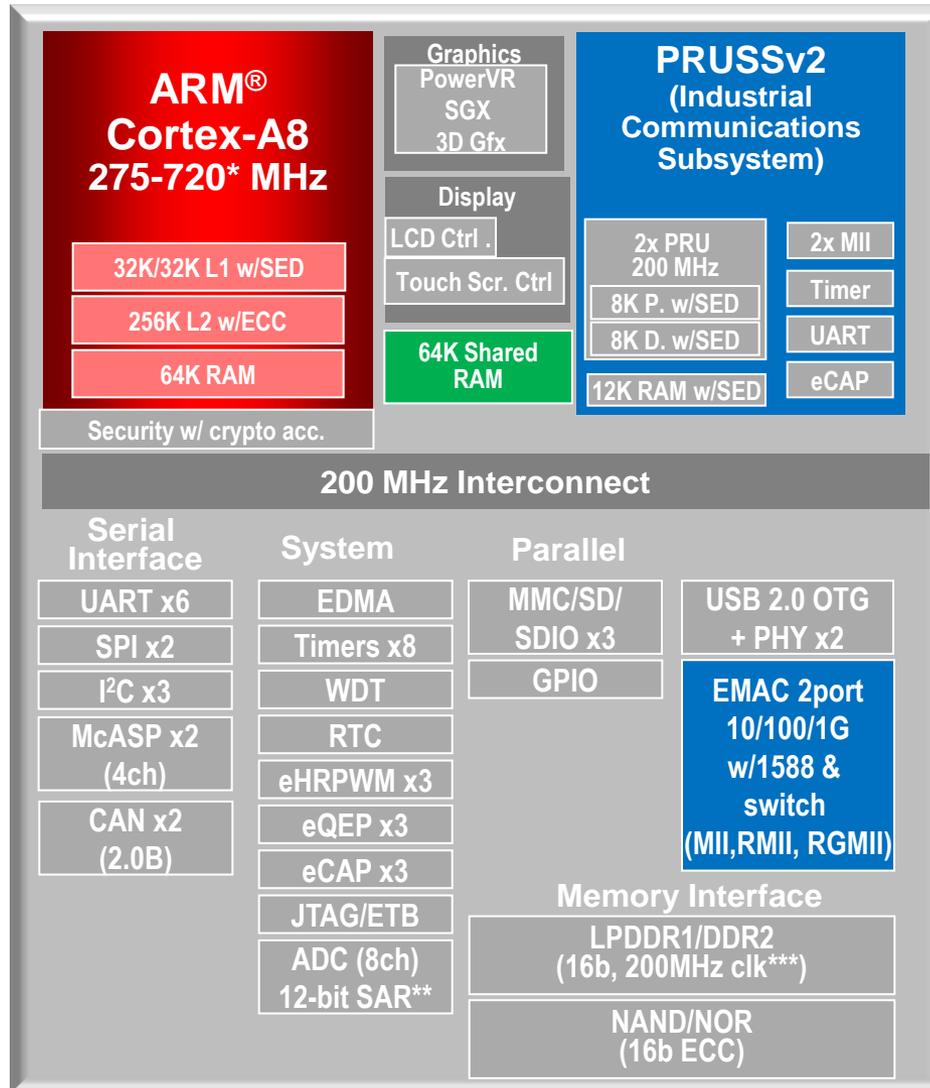
ARM + PRU+GFX (AM3358/9)

- ✓ 720MHz
- ✓ Based on Linux, WinCE and Android

✓ 2 development tools (General Purpose EVM & Beaglebone)

AM335x Block Diagram : 3-in-1 Scalable platform for industrial HMI, PLC and I/O communications

Security
w/ crypto acc



Benefits

- High performance Cortex-A8 at ARM9/11 prices
- PRU Subsystem for flexible, configurable communications

EtherCAT®

EtherNet/IP®

SERCOS interface

PROFINET®

ETHERNET POWERLINK

PROFIBUS®

Software and development tools

- Linux, Android, WinCE and drivers direct from TI
- StarterWare enables quick and simple programming of and migration among TI embedded processors
- RTOS (QNX, Wind River, Mentor, etc) from partners
- Full featured and low cost development board options

Power Estimates

- Total Power: 600mW-1000mW
- Standby Power: ~25mW
- Deep Sleep Power: ~2mW

Schedule and packaging

- Samples: October 31, 2011; Production: 2Q'12
- Dev. Tools: Order open October 31, 2011
- Prelim docs: available today
- Packaging: 13x13, 0.65mm via channel array
15x15, 0.8mm

Get to market fast with extensive AM335x development tools

AM335x evaluation module



\$995

- AM3358ZCZ – up to 720MHz
- 512MB DDR2
- 7" LCD Touchscreen
- WL1271 WL/BT Module
- TPS65910 Power Mgmt.
- Android and Linux SDK
- Available through TI eStore and Distribution
- Ships w/ Linux and Android SDKs

AM335x BeagleBone



\$89

- Newest member of the BeagleBoard family
- AM3358 – up to 720MHz
- 256MB DDR2
- Small Form Factor
- TPS65917 Power Mgmt.
- Available through Distribution and beagleboard.org

AM335x Industrial development kit



\$895

- AM3359ZCZ – up to 720MHz
- Evaluate Industrial Comms & Motor Control
- Motor control using AM335x or C2000
- Based on Sys/BIOS RTOS
- Available through TI eStore and Distribution
- P/N: TMDXIDK3359

AM335x Industrial Communications Engine



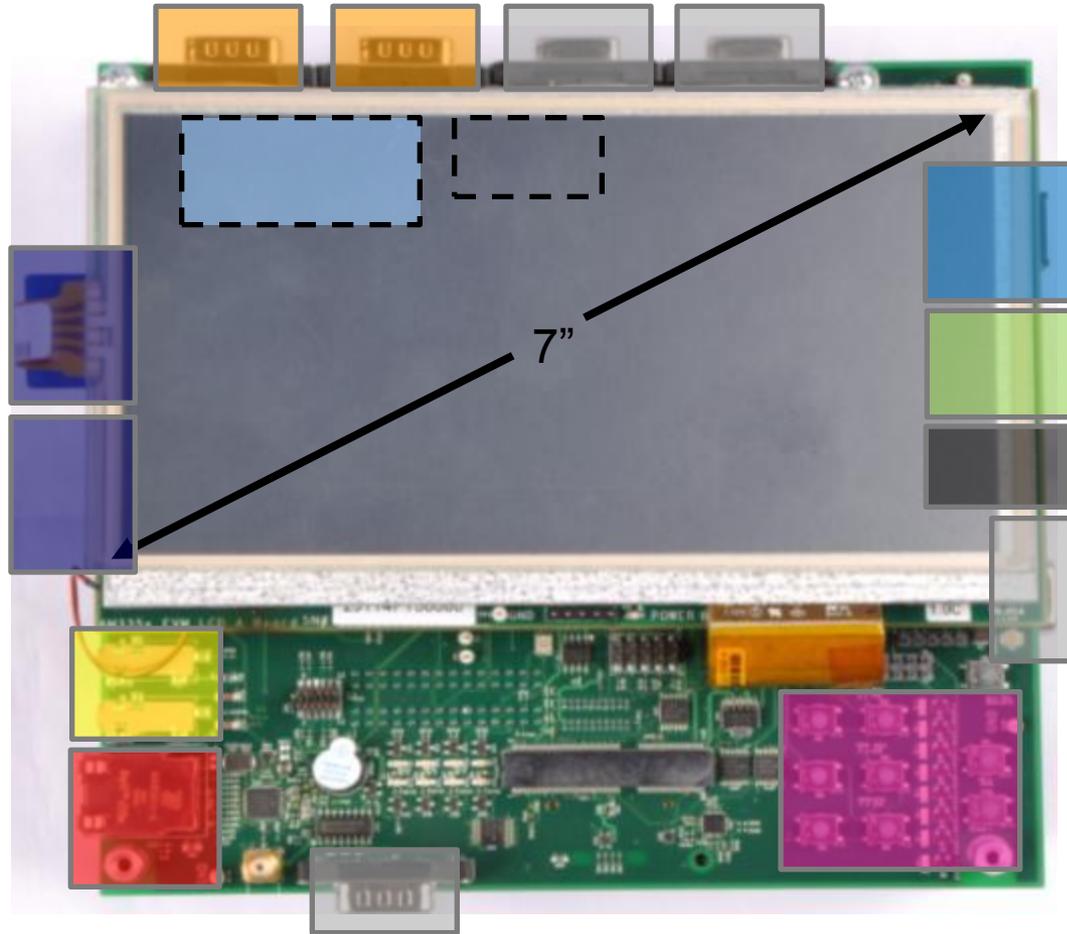
\$99

- Reference Design for Industrial Comms
- Optimized BOM and form factor
- Embedded XDS100
- Sys/BIOS RTOS
- Available through TI eStore and Distribution
- P/N: TMDXICE3359

TI Confidential – NDA Restrictions

AM335x evaluation module

\$995



- 720MHz AM3358 processor
- 512MB DDR2 SDRAM
- 7" LCD resistive touchscreen
- Accelerometer, temp sensor, light sensor
- Test/measurement points

- Serial/RS-232 (4)
- 10/100 Ethernet (1)
- 5V Power Supply
- Power Switch
- Navigation/Buttons
- WL1271 WiFi/BT Module
- SD/MMC (2)
- USB 2.0 OTG (2)
- Audio in/out
- JTAG
- CAN (2)

BeagleBone

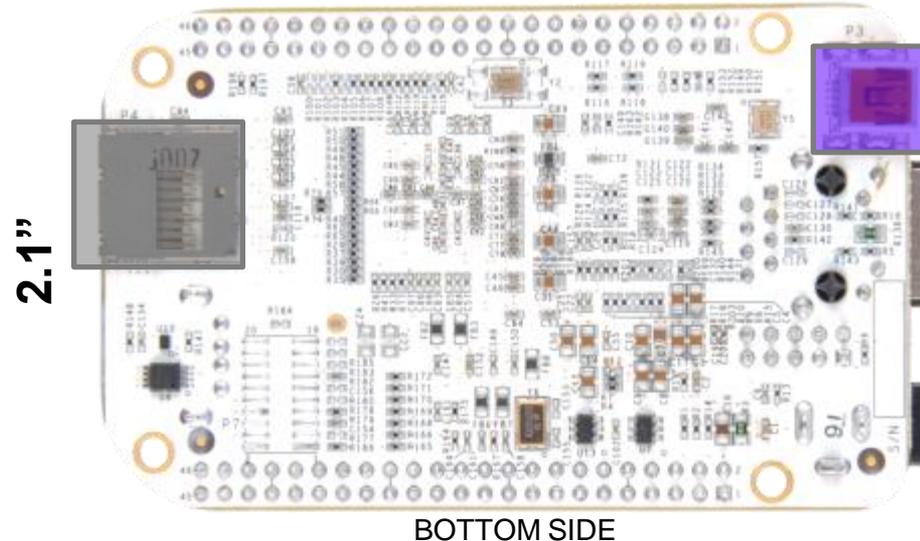
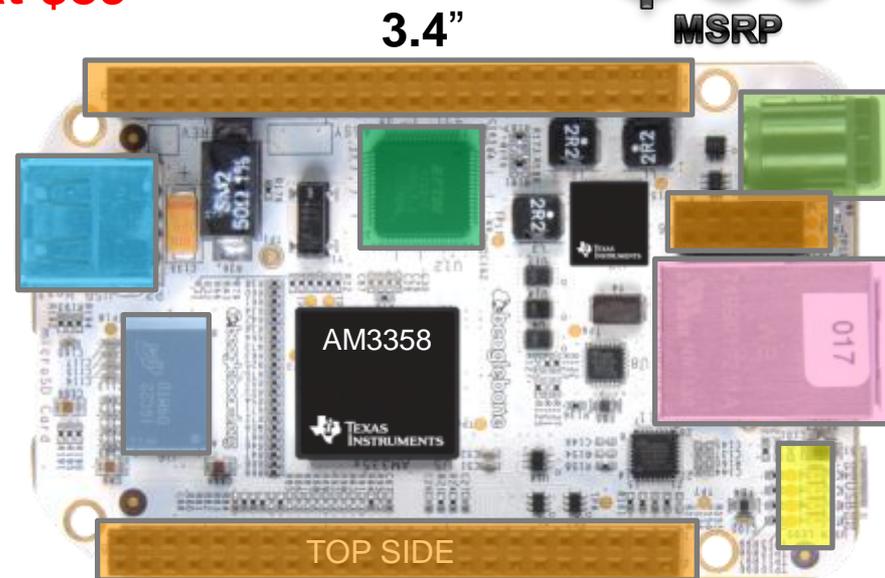
Enabling Cortex™-A8 development at \$89

\$89
MSRP



- Size of a credit-card
- Extensive hardware connectivity with Linux
- Large open source community support
- Single cable and 10-second Linux boot
- Order from www.beagleboard.org

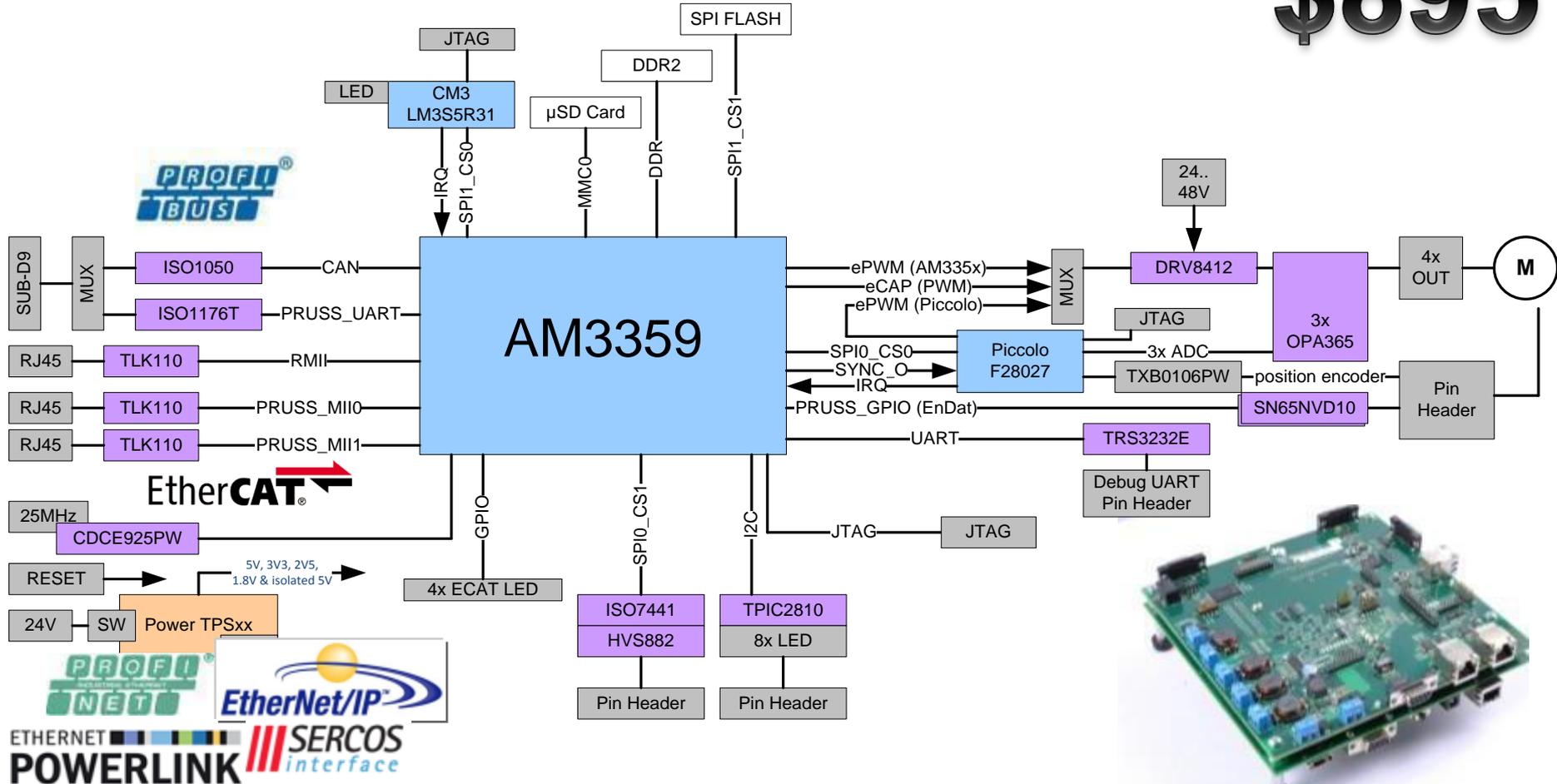
	USB 2.0 Host		256MB DDR2
	5V Power Supply (opt.)		LEDs
	10/100 Ethernet		Expansion (3)
	TI Power Mgmt		MicroSD
	On-board emulator		USB 2.0 Client



AM335x Industrial Development Kit (IDK)

Motor control with communications

\$895

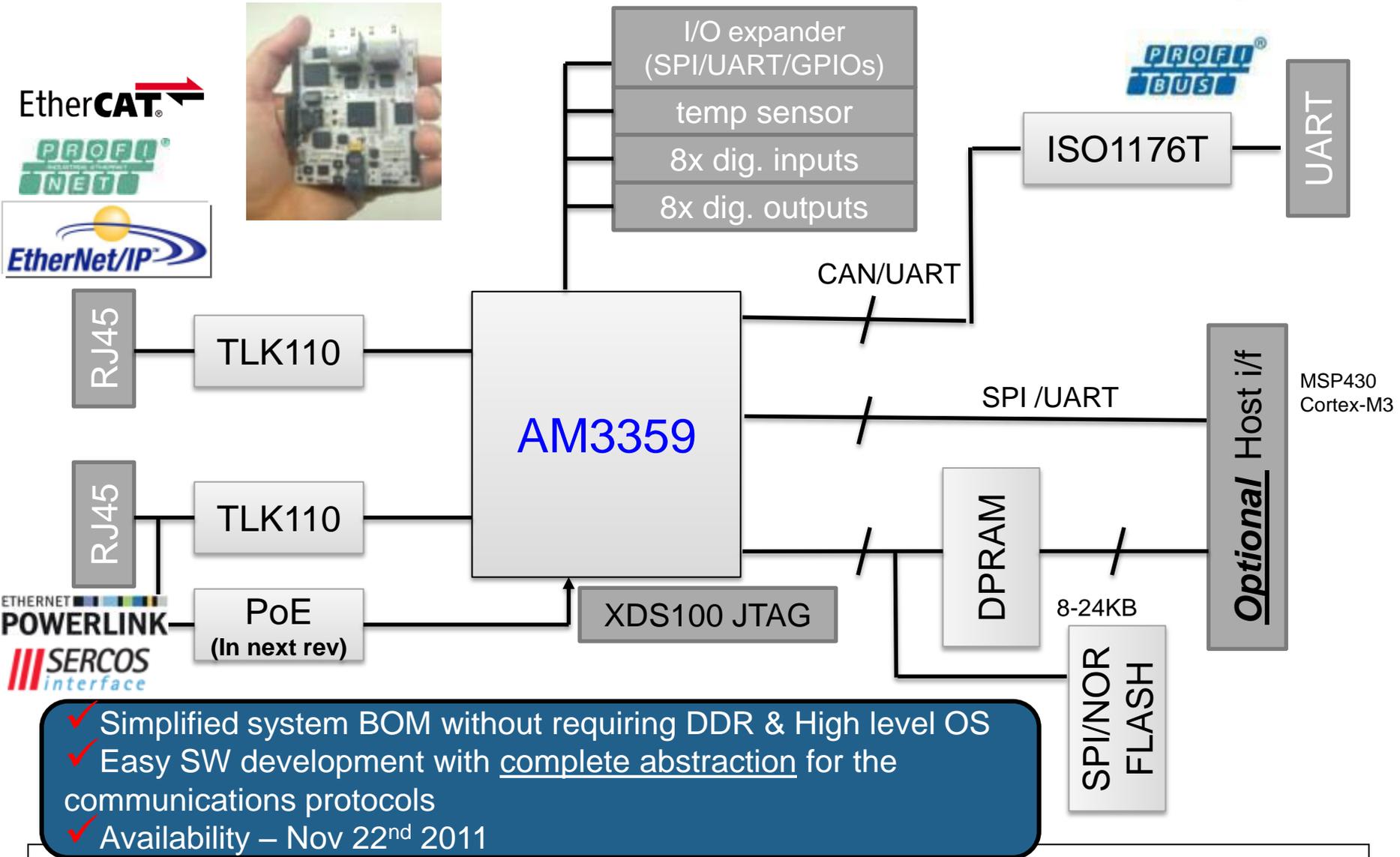


✓ Demonstrates multiple communications with motor control
 ✓ Availability – Jun, 2012

AM335x Industrial Communications Engine (ICE)

Reference Design Optimized for low-end Industrial slave communications

\$99



- ✓ Simplified system BOM without requiring DDR & High level OS
- ✓ Easy SW development with complete abstraction for the communications protocols
- ✓ Availability – Nov 22nd 2011

Support for Popular Industrial Communication Protocols

Integrated HW support (M-Master, S-Slave)

Protocol	AM1810 OMAPL138 (ARM9)	AM335x AM386x (Cortex-A8)	Availability	Stack Partners	Engagement Model
CANOpen, Devicenet	NA	✓	NOW	TCS PORT	w/ 3P
Profibus	✓ (M & S)	✓ (M & S)	NOW	TMG	5000€ NRE (slave). w/ 3P (Master)
Modbus-TCP	✓	✓	NOW	PORT	w/ 3P
EtherCAT	✓ (M)	✓ (M & S)	Nov/11	Beckoff PORT	Free from ETG
Ethernet/IP (w/switch)	✓ (M)	✓ (M & S)	Nov/11 (Demo ¹)	Kalki Pyramid	w/ 3P
Ethernet/IP (w/ PRU)	✓ (M)	✓ (M & S)	2Q12 (Demo ¹)	Kalki Pyramid	w/ 3P
PROFINET RT	✓ (M)	✓ (M & S)	Nov/11 (Demo ¹)	Molex PORT	w/ 3P
PROFINET – IRT	NA	✓ (M & S)	1Q12	Molex PORT	w/ 3P
Powerlink	NA	✓ (M & S)	Nov/11 (Demo ¹)	B&R	w/ 3P
Sercos-III	NA	✓ (M & S)	Nov/11 (Demo ¹)	Automata	w/ 3P

Get to market fast with best in class tools & development platforms

Development Tools

Various development tool options allow designers of all experience levels to quickly develop applications

- Design
- Code and build
- Debug
- Analyze
- Tune



Development Boards

Low cost boards <\$200



Beagle-bone - \$89

Beagle-XM - \$149

Full Featured and End Equipment specific



AM/DM37x - \$1495

ICE - \$99

Low cost and full featured easy-to-use platforms to enable all developers to get started quickly

- Simple app dev kits
- Fully featured EVMs
- Reference designs & demos

On-Demand Support

- Local Support
 - Industry's largest field sales / applications team
- WIKI's
 - www.ti.com/sitarawiki
- E2E Forum
 - www.ti.com/e2e_sitara
- Training
 - www.ti.com/training
- TI Web/Product Folders
 - www.ti.com/sitara
 - www.ti.com/arm
- Linux Community
 - Beagleboard.org
 - Hawkboard.org
- Open Source Projects
 - Designsomething.org

Industrial Demos

Industrial Automation Demos – 1/2

1. Industrial Automation HMI and Motor Control Demo

AM18xx to control HMI and 2 slave devices

Piccolo™ Driving Synchronous Motors and Communicating with AM18xx



HMI:
Qt running on
Linux OS

Integrated Profibus
Master/slave on
AM1810 and
OMAPL138

2. Profibus Communication Board



[More info/videos of the demos at http://www.ti.com/automation](http://www.ti.com/automation)

Industrial Automation Demos 2/2

Dual Axis Motion & HMI Demo at SPS'2010

TI = Industrial Automation Solutions

CoDeSys Qt

Sensory™ AM3517
1 ms PLC cycle time

AM3517 running Codesys PLC

Caribouboard 1 → SPI → DRV8332 + F28035 → 8 A 48 V → M1
EnDat 2.2
8 MHz 35.93
PMSM with position encoder

Caribouboard 2 → SPI → DRV8825 + MSP430 → 7.5 A 24 V → M2
Bipolar stepper with 32 micro steps

Caribouboard 3

EtherCAT I/O → Position switch, LEDs, emergency stop

Caribouboard = Industrial Communication Development Board with OMAP-L138
Officially distributed by EBV Elektronik

HMI/PLC

PMSM + EnDAT and EtherCAT

Stepper with EtherCAT

TEXAS INSTRUMENTS

Caribouboard is a proof-of-concept system based on OMAPL138 to demonstrate multiple field communications capability of AM335x

[More info/videos of the demos at http://www.ti.com/automation](http://www.ti.com/automation)



EtherCAT

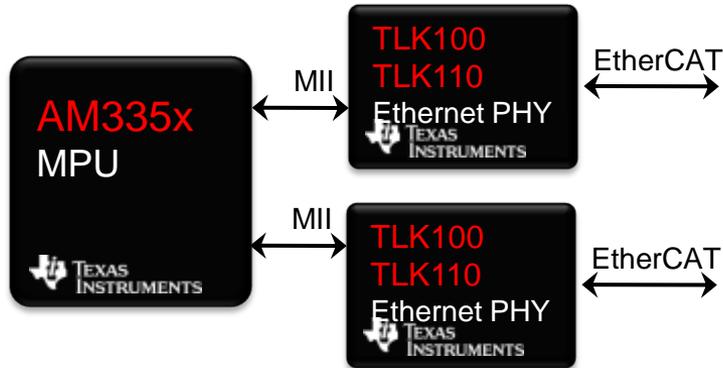
*Complete system solution for faster
time to market*

EtherCAT - Introduction



- Emerging Real-time Ethernet Standard
 - Driven by Beckhoff Automation
 - Accepted as physical layer for other standards
- Technical Features
 - Based on IEEE802.3 Ethernet Standard
 - 100 Mbps Full-duplex
 - Distributed Clocks and Synchronization
 - Standards
 - IEC 61158, IEC 61784-2 and IEC 61800-7
 - IEC 61784-3 for Safety over Ethernet
 - TwinCAT, CANopen, SERCOS application layers
- Applications
 - Industrial Drives
 - Distributed I/O
 - Industrial Computing and Control
- EtherCAT Technology Group (ETG)
 - Drives development of EtherCAT
 - Founded in 2003 by Beckhoff Automation
 - Beckhoff assigned rights to EtherCAT to ETG
 - Free membership
- Global presence
 - 1350+ Members from 50 countries
- Active
 - Worldwide training centers
 - Plug-fests
 - Technical committees
 - Working groups

EtherCAT Slave



Devices

- AM335x

Features

- ARM Cortex A8
- **Beckhoff EtherCAT stack – Free production license for ETG members (ETG membership is free)**
- **Compatible with other third party EtherCAT stacks**
- No-OS or RTOS (TI SYS/BIOS) compatible
- TLK100/TLK110 Industrial Ethernet transceiver

Benefits

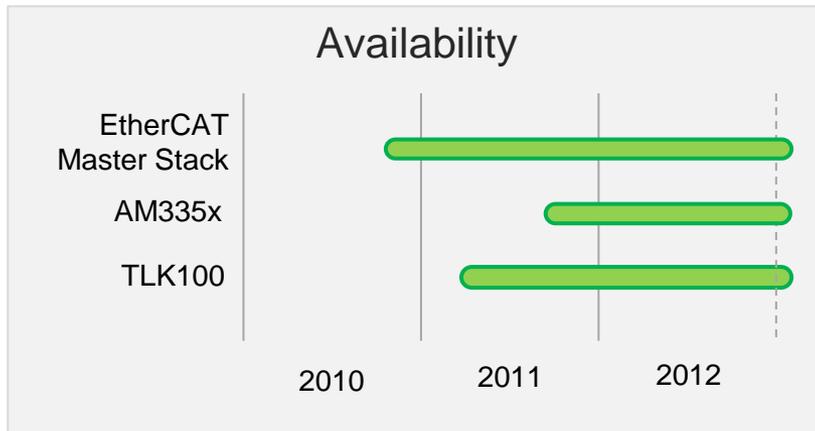
- Lower ASIC cost and reduced PCB area
- EtherCAT Master /slave integrated on application processor

Support

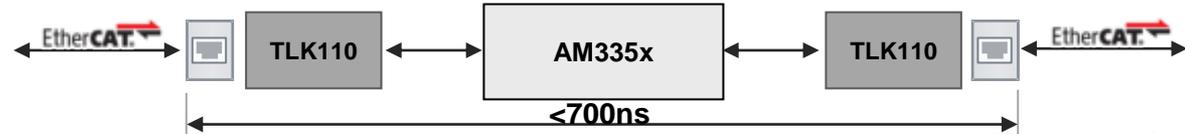
- TI's Industrial SDK with SYS/BIOS kernel
- 3rd party support for free/commercial protocol stack

Availability

- AM335x sampling in 4Q2011
- 15x15 at 0.8mm pitch extended temp package
- Guaranteed long term availability



EtherCAT Slave – Features

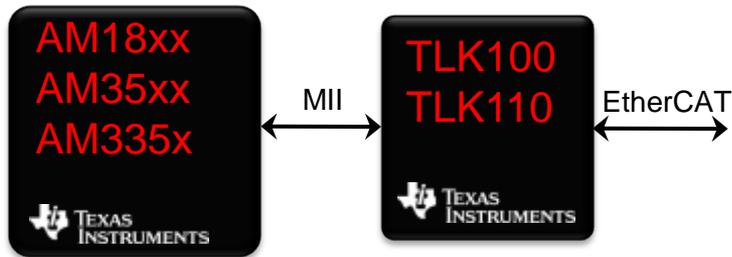


Attribute	Parameters
Ports	Two MII 100Base-TX (700ns RX-TX latency with TI PHY)
FMMUs (Fieldbus Memory Management Unit)	Up to 8
Sync Managers	Up to 8
Timer	64 bit
Distributed Clocks	Supported; Protocol feature to ensure all devices in the network have the same time.
Sync Signals	Sync0 supported
Latch Signals	Supported
Host Interrupts	Supported; interrupting the host to communicate various events
Bitwise Operations	Supported with some restrictions (more details available later)
Digital I/O	Supported; upto 8 pins mapped to PRU. Many other GPIOs.
Watchdog	Supported
Operating System	OS Independent. SDK supplied with SYS/BIOS real-time kernel.

EtherCAT Slave – Compliance Testing

- Developed in conjunction with EtherCAT Technology Group (ETG)
- Hosting and participation in multiple EtherCAT plug-fest events – 4Q 2011 starting from Oct/17 2011
- Tested with off-the-shelf EtherCAT slave devices
- Tested against TwinCAT and CoDeSys
- Tested against Compliance Test Tool from ETG
- Conformance Testing at official EtherCAT test centers planned in 4Q 2011

EtherCAT Master



Devices

- AM18xx
- AM35xx
- AM335x
- Several other Sitara devices with Ethernet peripheral

Features

- ARM9 / ARM Cortex A8
- 3S/CoDeSys or open source EtherCAT stack
- TLK100/TLK110 Industrial Ethernet transceiver
- Linux support included in SDK
- Compatible with third party OS/RTOS

Benefits

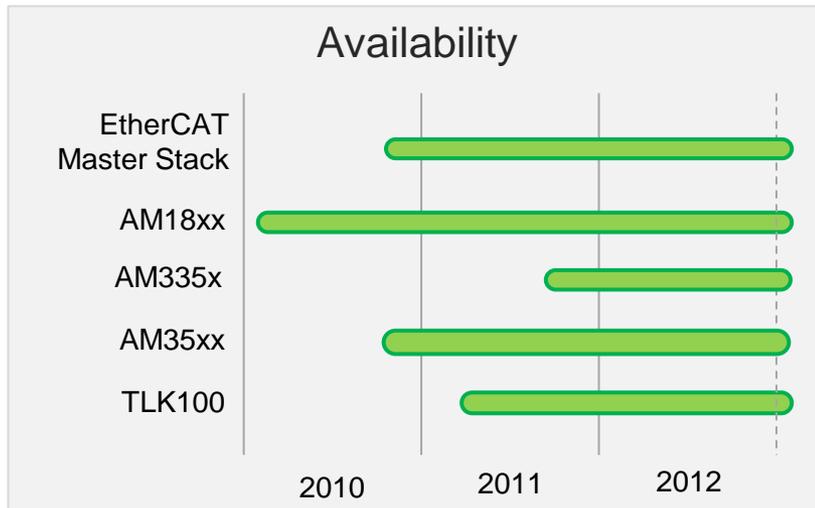
- Lower cost and power and PCB area
- EtherCAT Master integrated on application processor

Support

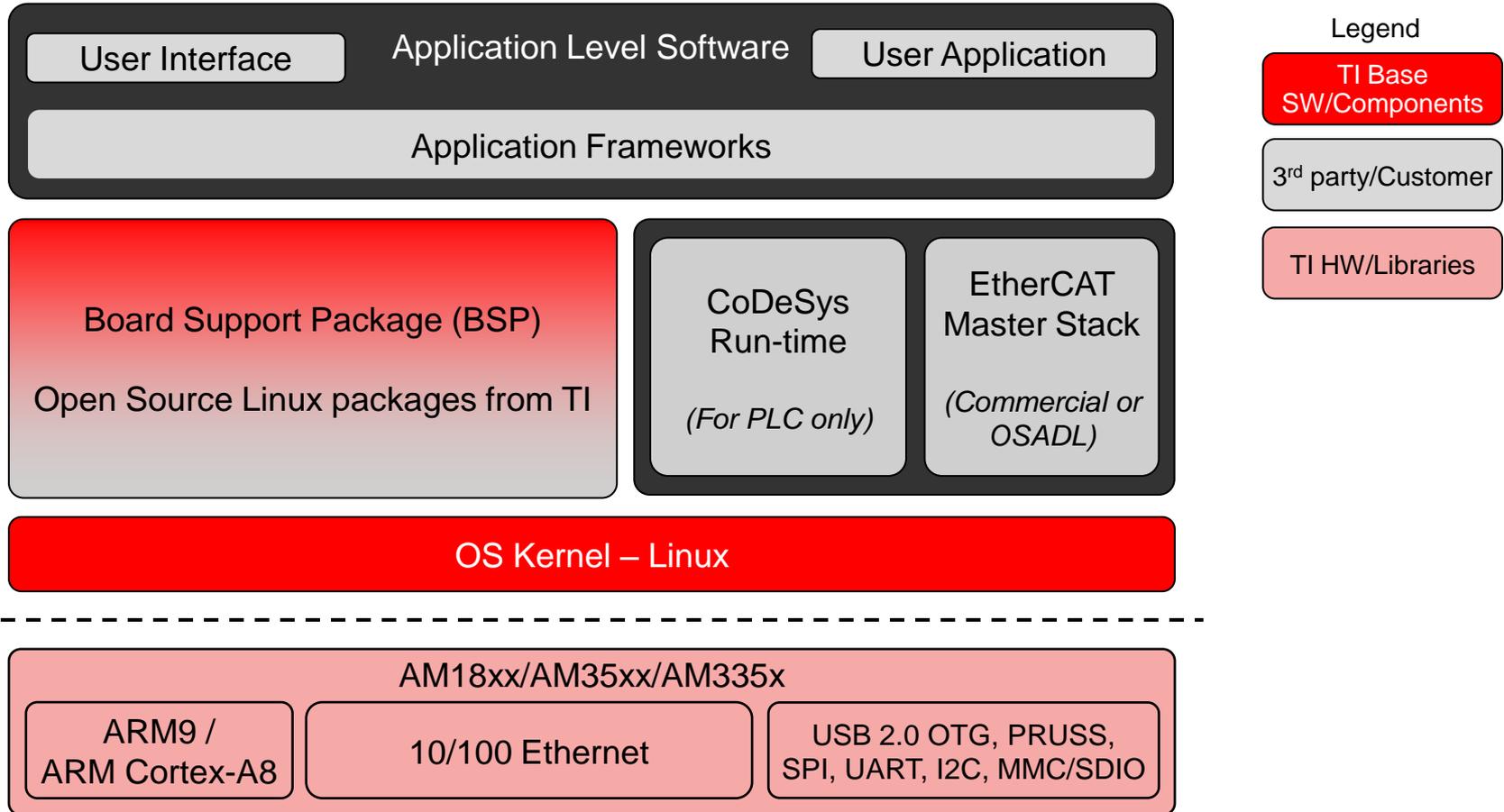
- TI's Industrial SDK with Linux
- 3rd party free/commercial protocol stack

Availability

- AM18xx and AM35xx available now
- AM335x sampling in September 2011
- Guaranteed long term availability



EtherCAT Master – Software



EtherCAT Master – Tools and Support

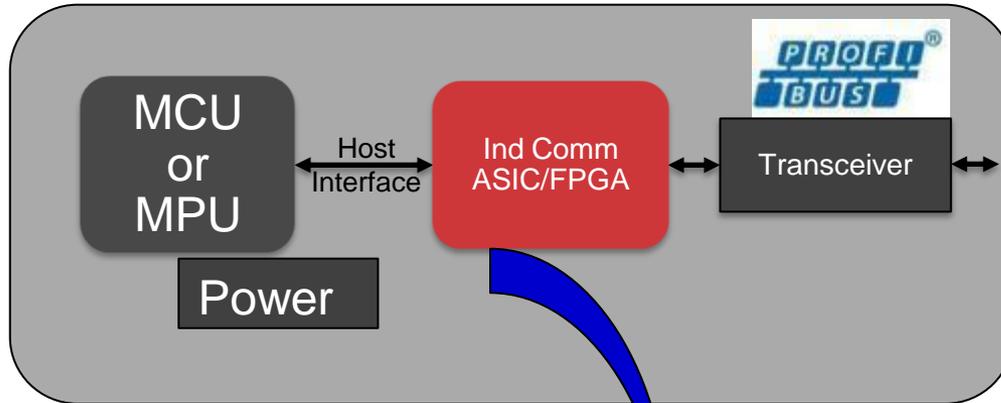
- Silicon Platform
 - TI ARM MPUs with ARM9 or ARM Cortex-A8 and integrated Ethernet MAC
 - TI Ethernet PHY such as TLK100 or TLK110
- Software
 - Linux Industrial Software Development Kit from TI
 - PLC run time (if PLC functionality integrated in EtherCAT master)
 - CoDeSys run-time commercial license from 3S Software
 - EtherCAT master stack
 - Included in CoDeSys (if PLC run-time is used), or
 - Alternate EtherCAT master libraries available from third parties
- Support
 - TI support for its devices and its software development kits
 - Third party support for respective products

Profibus

Complete system solution for faster
time to market

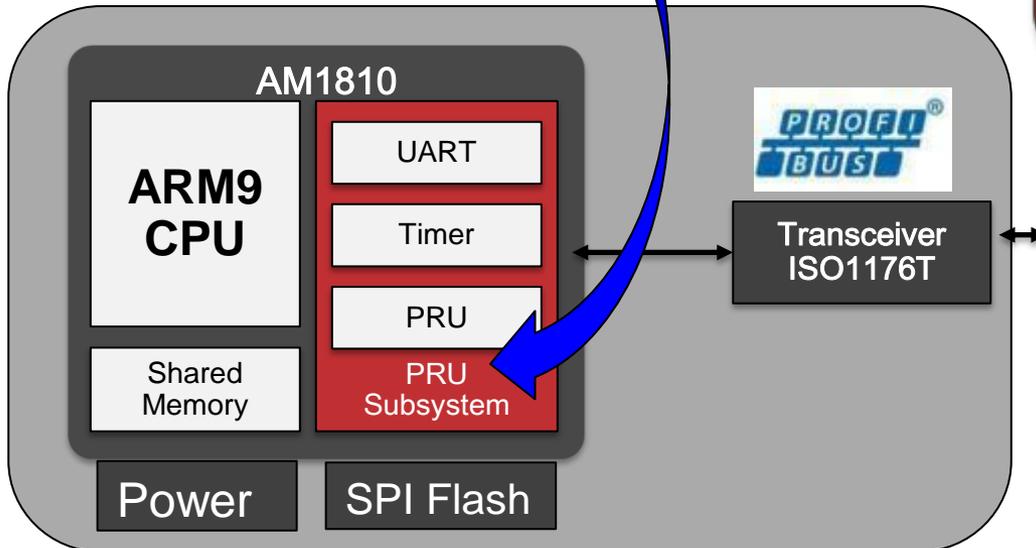
TI ARM Advantage for Profibus implementation

BOM Analysis



Typical Solution Today

- uC/Processor (~\$3/1ku)
- External ASIC/FPGA for communications (~\$12/1ku)
- **Different ASIC for slave and master functionality**
- Extended temp (-40 to 85C)

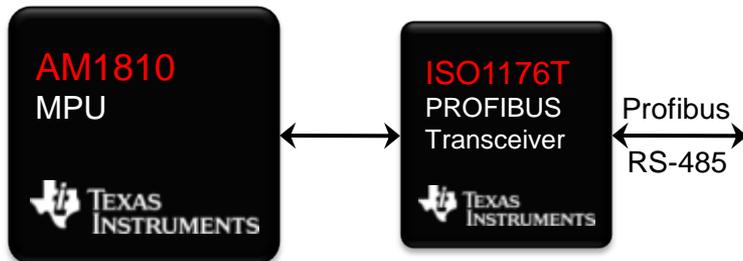


TI Solution – 5 benefits

- **System BOM saving of ~\$5.85 (~40% cost reduction)**
 - AM1810 (\$8.95/1ku) + SPI Flash (\$0.25) eliminating the ASIC. Additional savings if other peripherals are required
- **Supports both Profibus Master (PLC) and Slave (I/O devices)**
- **Flexible and scalable with a high performance ARM core**
- **Industrial temp (-40 to 105C)**
- **Complete solution with Processor + Analog**

PROFIBUS – Available now on AM1810

Complete system solution for faster time to market



Features

- PROFIBUS DP (Distributed Periphery) V0 and V1
 - Profibus Slave ([certified by Siemens authorized Test Labs](#))
 - Profibus Master (not certified yet)
- 12 Mbaud/second maximum

Benefits

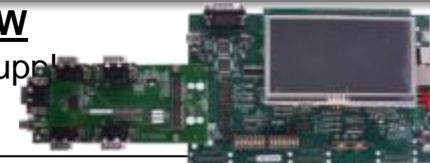
- Lower total BOM with reduced cost PCB area
- Low power and extended temperature

Support

- TI supported firmware and development platforms
- Pre-tested 3rd party (TMG) protocol stack for evaluation
- Production license of TMG Stack for one-time fee of €5000
- PROFIBUS white paper, application note and additional design information at PROFIBUS page (www.ti.com/profibus)

Availability

- AM1810 Production **NOW**
- Guaranteed 10+ years supply



Certificate

PROFIBUS Nutzerorganisation e.V. grants to

Texas Instruments Deutschland GmbH
Haggertystraße 1, 85356 Freising

the Certificate No: **Z01544** for the PROFIBUS Slave:

Model Name: Sitara Evaluation Module (EVM)
Revision: V1.0; SW/FW: 1.0; HW: 1.0
GSD: PRU_0CDA.GSD; File Version 17.10.2009

This certificate confirms that the product has successfully passed the certification tests with the following scope:

<input checked="" type="checkbox"/>	DP-V0	MS0, Sync, Freeze, Fail_Safe
<input checked="" type="checkbox"/>	DP-V1	MS1, MS2, I&M
<input checked="" type="checkbox"/>	Physical Layer	RS485

Test Report Number: **543-1**
Authorized Test Laboratory: **Siemens AG, Fürth, Germany**

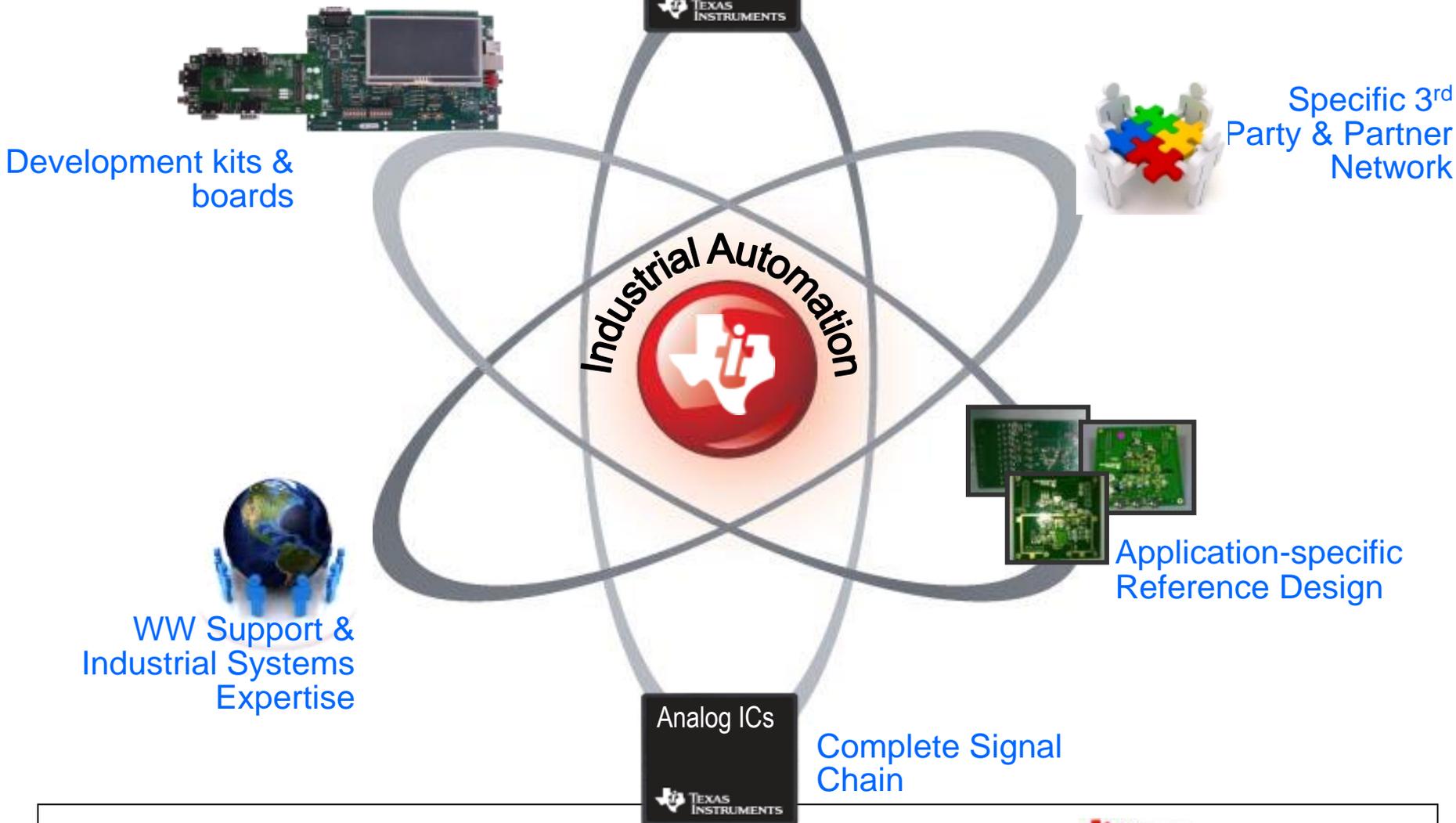


PROFIBUS – Features

Attribute	Parameters
ARM9 Frequency	Up to 375 MHz
Data Rates (baud)	12M, 6M, 3M, 1.5M, 500k, 187.5k, 93.75k, 19.2k, 9.6k
DP v0 Support	Cyclic exchange of data and diagnosis
DP v1 Support	Acyclic/cyclic data exchange and alarm handling
DP v2 Support	Not yet supported
Response Time	11 bit minimum TSDR Response Time
Operating System	Certified solution is based on Embedded Real-Time Linux, but PROFIBUS Solution in AM1810 is agnostic to OS

TI: Innovation in Industrial Automation Solutions

<http://www.ti.com/automation>



Thanks